



Helping Others Understand Our Mutual Partnership

As partners, helping the public understand our **mutual organizational relationship** is important in building awareness around hunger relief, helping people and families struggling with hunger and the services we provide together. **We are interdependent upon one another to be successful and want to grow our mutual successes.**

Let's Co-Brand Our Organizations!

Here's why:

- Creates more awareness and interest about seemingly unrelated nonprofits and organizations working together.
- Establishes a visible partnership between the hunger-relief organization and its food distribution partners.
- Showcases how organizations with similar values can partner to provide complementary services for a common purpose or vision.
- Aligns our organizations to demonstrate each expertise area to benefit a particular demographic.





Opportunities to Showcase Our Partnership

- Physical signage/merchandise at your distributions
 - Food distribution flyers
 - Web page about your hunger relief programs
 - Physical office space
 - Social media content
 - Press releases
 - Newsletters
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- Feeding San Diego has created a password-protected resource page for partners to provide basic brand assets, in our most common colors.
 - <https://feedingsandiego.org/resources/>
 - Password is *endhunger*