

NewsFeed



FIVE TONS OF FOOD TO ALPINE FIRE VICTIMS

FIRE SEASON RECALLS FEEDING SAN DIEGO'S BEGINNINGS

As San Diegans we know all too well the destructive power of wild fires. When news of July's West Fire in Alpine broke, Feeding San Diego recalled the devastating fire seasons of the past and worried about the safety of our neighbors in East County. We also worried about the fire's rapid growth, after another disappointingly dry winter and unseasonably hot temperatures.

The team at Feeding San Diego and its partner organizations in Alpine leapt into action. As fire fighters battled the fire they said was spreading "at a critical rate," our emergency response team began planning for an emergency delivery of food. Five tons of fresh produce and food staples were delivered in three weeks.

Hundreds of Alpine residents were evacuated from their homes and quickly had to figure out alternatives. An emergency shelter only operated when the West Fire was active, so many people had to move temporarily to the homes of friends or family, some of whom were already struggling financially.

Knowing that many people beyond the 34 families who lost their homes would experience food insecurity because of the fire, Feeding San Diego staff planned an extra delivery between scheduled distributions. Within a week, Feeding San Diego sourced, sorted, and loaded onto pallets tons of food for fire victims and those who lost food when the power was cut for days. Volunteers distributed the food with hugs and smiles.

Fire relief efforts are what led to Feeding San Diego's foundation. In October 2007, seven separate fires ripped through San Diego County, burning nearly 400,000 acres, destroying 2,588 structures, and killing three people. A few people took action immediately, and working with no forklift or warehouse, were able to provide 500,000 pounds of food during the fire season, and throughout the ensuing year. Feeding San Diego is proud to continue our disaster relief efforts and act quickly to help our neighbors in need. 🌱



Volunteers at the First Baptist Church of Alpine made fire victims feel cared for, top two photos; fire devastation in Alpine after West Fire.

IN THIS ISSUE



From My Perspective:
Feeding San Diego's
Rony Korkis and our
Donor Spotlight: Target

Fuel for Summer
Wrap-Up and a
New Initiative:
Teams for Good

Partner Spotlight
& Wheelz and the
NUcrew On the Go

BY THE NUMBERS



Percentage of food distributed from the Feeding San Diego warehouse that is fresh produce.



The number of people served by Feeding San Diego each week.

884



CalFresh applications submitted over the past year.



264

The number of nonprofit partners who help distribute food across San Diego County.

46,237



The number of volunteer hours individuals gave over the past year.

= 22



Full-time employees.



FROM MY PERSPECTIVE

by Rony Korkis, Driver

Hello Friends,

I came to the U.S. from Iraq, a very poor country with many people who are hungry. I was one of those people.

Since arriving here, a few things have surprised me. One—that there's hunger here too. Back home, we never thought there were poor or hungry people in the U.S. We thought everyone had a nice house, a nice car, a good job. The other thing that surprised me, though, is that here, there are nonprofit organizations that provide help, food, supplies ... for free! Back home, we have nothing like that.

When I started working here, I thought I'd just be driving a truck. But my friend, who worked here, said, "No, you'll be picking up and delivering free food." I thought, "Wow. I didn't know there was such an organization." My job puts me in a position to face people every day. I'm the one who gets to take food to people. They are so grateful, and many tell me they don't know how they'd get by without it. **When we provide food for them, twice a month, that's life to them.**

When I work, I do it from all my heart. I used to live in their situation. What we do here, I dreamed someone would do that for us. I'm so proud of Feeding San Diego.

Rony



TARGET GIFT PROVIDES 200,000 MEALS TO FEEDING SAN DIEGO'S SCHOOL PANTRY PROGRAM

This summer, Target renewed its generous support of Feeding San Diego's School Pantry program with a **\$50,000 grant to provide 200,000 meals** to the 1 in 6 children in our community who face food insecurity.

The School Pantry program alleviates child hunger in San Diego by providing healthy food to students and their families at 40 elementary, middle, and high school sites throughout the county. The twice-monthly distributions provide a variety of fresh produce and staples in a dignified, farmer's market style experience that allows families to choose the foods that are right for them.



Feeding San Diego Board Member Jon Buneta, Senior Director of Food & Beverage for Target, is pleased with the impact that Target's partnership with Feeding San Diego has on the community, and Feeding San Diego's CEO, Vince Hall, could not be more appreciative.

"Target Corporation has been supporting Feeding San Diego's efforts to fight hunger for many years," Hall said. "Getting 200,000 meals to kids facing hunger this summer is the embodiment of a strong community partner. We look forward to a continuing partnership to solve hunger together."



Thank you to all of the firms who participated in Food from the Bar 2018, raising more than 50,000 meals!



Introducing: Teams for Good!

Boost your brand, engage your employees, and impact our community together!

Teams for Good is a new and exclusive opportunity for corporate and community groups committed to volunteering their time this holiday season and making a gift to our holiday meal distributions.

To learn more, please contact
Melissa Sayviseth at
858.768.7432 or
msayviseth@feedingsandiego.org

SEPTEMBER IS HUNGER ACTION MONTH



Hunger Action Month is a national campaign calling on people all over the country to stand together to fight hunger. It's a month to spread the word and take action on the hunger crisis, and dedicate ourselves to finding a solution.

Will you join with Feeding San Diego to solve hunger?



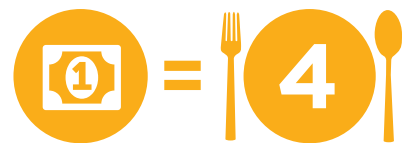
VOLUNTEER

Join Feeding San Diego and the 16,000 individuals who dedicate their time to help feed more than 485,000 children, families and seniors every year.



DONATE

Feeding more than 63,000 children, families and seniors every week, Feeding San Diego relies on the support of individuals, corporations and community groups. Through our highly organized distribution model, every \$1 donated turns into four meals.



ADVOCATE

In order to achieve a hunger-free and healthy community, Feeding San Diego advocates on behalf of the food insecure on a federal, state and local level. Lend your voice to the fight against hunger and share your support for hunger-relief by contacting your local representatives.

[FEEDINGSANDIEGO.ORG/HAM](https://www.feedingsandiego.org/ham)



FUEL FOR SUMMER 2018 HOW YOU HELPED KIDS THIS SUMMER

The aroma of Italian seasoning comes from the community room as children and their families arrive at the Lincoln Acres Branch Library for lunch. On today's menu: homemade meatball subs, cucumbers, fresh fruit and milk. "I like that the meals are healthy and variety of types of meals," one of the mothers remarked, as her children are given a meal to enjoy.

Over the course of the summer, Feeding San Diego served more than 25,000 meals and snacks, free of charge, to children at 16 different sites throughout the county. By partnering with libraries, community organizations, and community centers, Feeding San Diego helps to fill the summer meal gap, when thousands of children lose access to school-based breakfast and lunch programs.

At the Borrego Springs Branch Library, a mother of young foster boys said that the free summer meal program has been an amazing resource in helping to feed her family. Her children always get excited to go to the library to eat lunch. "Thank you for helping me keep my two foster boys fed and happy," she said. "They love coming here!"

In addition to providing daily meals for children, Feeding San Diego also provided more than 55,000 pounds of free produce throughout the summer, in partnership with the San Diego Unified School District. Through meal programs like this and additional food distributions throughout the summer, you've helped Feeding San Diego fill the gap for children and families at a time of increased need. 🌱



FEEDING SAN DIEGO DISTRIBUTION PARTNER HIGHLIGHT

PROJECT REACH: BEING A BRIGHT SPOT IN SOMEONE'S DAY

Emergency food relief services, job training, wellness programs, financial management and volunteer development — these are just some of the puzzle pieces that shape Project Reach, a Feeding San Diego agency partner that helps get food and resources directly to people struggling with hunger.

“We try to provide comprehensive care, and if we can't provide it here then we want to connect people to whoever does it best around us.”

Shawna Nehl, Director of Operations, equates the success of Project Reach to its strong volunteer base.



Project Reach's Director of Operations, Shawna Nehl, reviewing a recent shipment. Project Reach is one of Feeding San Diego's agency partners.

“They just have so much love for people. Whenever people come to the line, it's like, ‘yes, we have food to give you,’ but it's more than that. They are so caring and they want to know how that person is doing, they want to be the bright spot in that person's day.”

Project Reach aims not just to meet the basic needs of people, but go above and beyond that. Everyone has a unique story and they try to cater to their needs in order to get someone back on their feet.

A few months ago, Project Reach began participating in the Starbucks FoodShare program, adding to the list of food resources they provide. The Starbucks FoodShare program rescues unsold food from Starbucks stores across the County. These sandwiches, lunch boxes, fruit, and ready-to-go meals are then provided to people facing hunger around the community.

It seems like there is nothing Project Reach can't do. If there is somebody in need who comes through their door, the team at Project Reach always finds a way to help them. 🌱



“[Our volunteers] just have so much love for people. Whenever people come to the line, it's like, ‘yes, we have food to give you,’ but it's more than that. They are so caring and they want to know how that person is doing, they want to be the bright spot in that person's day.”

- Shawna Nehl, Project Reach

HUNGER-RELIEF INITIATIVES

**FEEDING KIDS
FEEDING FAMILIES**

**FEEDING SENIORS
FEEDING EXCELLENCE**

**LEARN MORE AT
[FEEDINGSANDIEGO.ORG/PROGRAMS](https://www.feedingsandiego.org/programs)**

THANK YOU!

Feeding San Diego thanks our generous corporate, foundation, and organization donors who contributed towards our mission in April-June 2018.

\$50,000+

Price Philanthropies Foundation
Ralphs, Food 4 Less Grocery Company & Kroger
Target Corporation
The Starbucks Foundation
Walmart Foundation

\$25,000-\$49,999

Hunger Free America

\$10,000-\$24,999

Costco
County of San Diego, District 5
Epstein Family Foundation
General Mills
Joy in Childhood Foundation
Omni Hotels and Resorts
Renaissance Charitable Foundation
San Marcos Community Foundation
The Seth Sprague Educational and Charitable Foundation

\$5,000-\$9,999

Alpha Gamma Delta Foundation
Caliber Collision
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Flagship Cruises & Events
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The Rose Foundation
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UC San Diego, Lambda Chi Alpha
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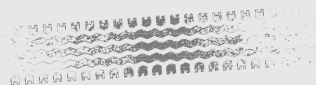
ON THE GO

greetings from Wheelz and the NUcrew

Hello Friends,

This summer, Feeding San Diego was partnered with 17 different community partners to provide nutritious meals to kids all across the county while school was not in session. We recently visited Lincoln Acres Library where nearly 30 children had access to hot meals every weekday! The children were really excited to have a super yummy breakfast burrito with eggs and cheese, along with a fresh peach, sliced cucumbers and a cold milk. These meals helped fuel the kids with plenty of energy to participate in the arts and crafts offered by the library that afternoon. We even played a healthy drinks bowling game where kids got points for knocking over lower sugar drinks, such as water and milk. We had a lot of fun hanging out at the local library feeding kids nutritious meals!

See you around!



Wheelz and the NUcrew





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UPCOMING EVENTS



10 PERFECT BITES by FRIENDLY FEAST
Hotel Republic, Downtown San Diego
SUNDAY, SEPTEMBER 9, NOON - 2PM

Enjoy a 10-course tasting menu of gourmet bites from San Diego's top chefs at a unique tasting experience in support of Feeding San Diego. This curated event features some of San Diego's most creative culinary minds.

FEEDINGSANDIEGO.ORG/EVENTS



RUNWAY: FASHION MEETS COMPASSION
BLOOMINGDALE'S at FASHION VALLEY
THURSDAY, SEPTEMBER 13, 6PM - 9PM

Come see the latest fall fashions at Bloomingdale's. Shop, sip and taste ... all for a cause! 10% of tracked sales from your total purchases on Sept. 13 will benefit Feeding San Diego. Tickets are \$75 and all ticket proceeds benefit Feeding San Diego.

GIVE.FEEDINGSANDIEGO.ORG/RUNWAY