# NewsFeed





Meet Marjorie Zinner: always smiling, willing to help with any project and has the most positive attitude you will find

There is one specific thing that makes Marjorie unique that you wouldn't know at first glance. She speaks two languages: English and American Sign Language. Marjorie has a hearing impairment, and she excels as a volunteer and in life.

A volunteer team leader at Feeding San Diego, Marjorie has been volunteering since September 2012. Over the years, Marjorie has helped in nearly every department, has overseen countless volunteer shifts and has given nearly 3,000 hours of her time.

From leading more than 50 volunteers to breaking down boxes to data entry, there is no task too big or too small for Marjorie. You could easily say she is a jack-of-all-trades!

One particular volunteer shift that stands out for Marjorie in her many years of volunteering is when she led the Gorgeous Green Ladies Club. What made this warehouse tour and volunteer shift so distinct was that the only language spoken was American Sign Language. The group spent two hours gleaning produce and sorting food that would soon be delivered to people facing hunger across San Diego County.

Marjorie has shared her passion for helping the San Diego community through the years and continues to do so. Her family volunteers when they visit throughout the year, and Marjorie's generous spirit has inspired many financial gifts in her honor over the years.

"Thank you to all the generous donors, volunteers and partners who help make Feeding San Diego's mission possible," Marjorie shared.

Visit Feeding San Diego's distribution center to volunteer, and Marjorie herself may be leading your volunteer experience, helping to end hunger one tote of produce at a time.

"As a volunteer team leader, I am so inspired to give back to help feed children, families and seniors across our community."

#### IN THIS ISSUE







From My Perspective: Feeding San Diego's Lindsey Seegers & Donor Spotlight Fuel for Summer & Pairings with a Purpose Highlight Partner Spotlight & Wheelz and the NUcrew On the Go

## BY THE NUMBERS



16,000

The number of individuals who dedicate their time to help feed more than 485,000 children, families, and seniors every year.



Through Feeding San Diego's highly organized distribution model, every dollar donated provides four nutritious meals.

### 245

The number of distribution partners, including food pantries, churches, and schools.





51%

Percent of food provided to the community that is fresh fruits and vegetables.

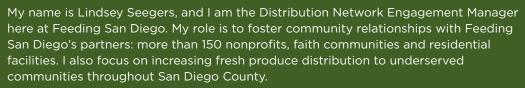


The number of meals Feeding San Diego provides each year to neighbors facing hunger.

#### FROM MY PERSPECTIVE

by Lindsey Seegers, Distribution Network Engagement Manager

Dear Feeding San Diego friends,



I love my role here because I have the opportunity to witness the generosity of dedicated, passionate partners and volunteers serving their communities. It is an honor to highlight the thoughtful ways partners promote dignity, client choice and health.

Another exciting area of innovation this year is Feeding San Diego's new college partnerships. Community colleges are very diverse, educating students who balance employment and family. People are shocked to learn that a large percentage of local community college students are struggling with food insecurity, and the difficulty of trying to do well at school while not having enough to eat.

Connecting more people in need with food at already convenient places is so important, and these college partnerships do just that.

At the end of the day, hunger could affect any one of us, so it's up to all of us to spread the word and be a part of the solution to end hunger.

Thank you,

Lindsey







"Every social issue begins with hunger. If kids are hungry, they can't focus on what they're trying to accomplish in school."

## ENTERPRISE HELPS PROVIDE 80,000 MEALS FOR FAMILIES FACING HUNGER IN SAN DIEGO

In January 2018, Feeding San Diego received a generous \$20,000 gift from the Enterprise Rent-A-Car "Fill Your Tank" philanthropic program.

The "Fill Your Tank" program is a six-year initiative, launched during Enterprise's 60th anniversary, to invest \$60 million in the fight against hunger across the country.

Fred Abdelnour, Director of Community and Government Affairs at Enterprise, identified Feeding San Diego as a recipient of this grant because of its proven record of financial health and impactful local partnerships.

Enterprise's generous gift helps support all programs that Feeding San Diego operates to serve the nearly 400,000 people facing hunger in San Diego County.

Collaborating with hunger-relief organizations has opened Mr. Abdelnour's eyes to the complexity of the problem of food insecurity in America. "I now understand that every social issue begins with hunger. If kids are hungry, they can't focus on what they're trying to accomplish in school, and parents who struggle to put food on the table sometimes have to choose between buying food and paying rent."

Mr. Abdelnour hopes that Enterprise's championship of hunger-relief programs will encourage other companies to get involved in the fight against food insecurity and improve the health and nutrition of those in need across the country.

Thank you to Enterprise Rent-A-Car for their outstanding contribution to Feeding San Diego's vision of a hunger-free and healthy San Diego!



Get your company involved in the fight against hunger. Learn more at feedingsandiego.org/corporatepartners.



# HUNGER DOESN'T TAKE A VACATION WHEN SCHOOL DOES.

1 in 5 San Diego children are food-insecure. During the summer, thousands of children lose access to school food programs, a critical source of nutrition.

#### HOW YOU CAN MAKE A DIFFERENCE THIS SUMMER



#### Donate.

Every dollar you give helps provide vital support for special food distributions throughout the summer to ensure kids and families receive the nutrition they need to thrive.



#### Volunteer.

Join the 16,000 individuals who dedicate their time to glean, sort and package food to be distributed throughout the county.



#### Advocate.

Show your support online by liking our Facebook page and following us on Twitter and Instagram to stay up to date on hunger-relief in San Diego. (@feedingsandiego)

FEEDINGSANDIEGO.ORG/FUELFORSUMMER



## NEARLY 500,000 MEALS RAISED AS LOCAL CHEFS AND BREWERIES TEAM UP TO FIGHT HUNGER

On April 14, Feeding San Diego hosted its third annual Pairings with a Purpose event at Bobby Riggs Tennis Club and Museum in Encinitas. The event raised more than \$123,000, which will provide nearly 500,000 meals for people facing hunger in San Diego.

The culinary competition featured some of San Diego's finest chefs, breweries and wineries, all uniting in the fight against hunger in San Diego.

Each chef and beverage duo collaborated to create a special pairing of food and drink. Chefs included Jason McLeod of Born & Raised, Trey Foshee of Galaxy Taco, Davin Waite of Wrench & Rodent and Angelo Sosa of Top Chef. Beverages included Automatic Brewing Co, Bitter Brothers Brewing Co., Chareau Aloe Liqueur and Mike Hess Brewing.

Guests and a panel of judges tasted 19 different pairings and selected a few as their favorites:

-Crowd Favorite: Chef Barry Layne, Coast Catering & Julian Hard Cider

-Most Creative Dish: Chef Jason Gethin, Farmer & the Seahorse & Green Flash Brewing

-Favorite Pairing: Chef Jason Knibb, NINE-TEN Restaurant and Bar & Latitude 33

More than 700 attendees also enjoyed live music, a silent auction, raffles, outdoor games and various contests.

Pairings with a Purpose and similar events provide important hunger-relief programs to local residents facing hunger throughout the year and help Feeding San Diego continue to strive toward its vision of a hunger-free and healthy San Diego.



Crowd Favorite Pineapple Hard Cider Braised Pig Ssam by Chef Barry Layne of Coast Catering



"Surf & Turf" Slider by Chef Gunnar Planter of Viewpoint Brewing

#### THANK YOU TO OUR SPONSORS

Pacific Ridge School Board of Trustees, Bright Event Rentals, Bobby Riggs Tennis Club & Museum, Target, Care1st Health Plan, Psyonix, San Diego Magazine, Edible San Diego, C.A. Gilchrist Real Estate, Inc., Thomas J. Taylor Construction, Inc, The San Diego Union-Tribune, Ranch & Coast Magazine, GoMacro, Sharp Business Systems, Nakoa Performance, EDCO, Equine Veterinary Services, NEBCAL Printing, Flowers Made With Love, Photo Time Photo Booth, Meketa Investment Group



The teams from Flower Child & Northern Pine Brewing

# LIEUTENANT BEN JONES & CAPTAIN EMILY JONES: ON A TIRELESS MISSION TO SOLVE HUNGER AND BRING HOPE

Though new to the Salvation Army Escondido Corps, Lieutenant Ben Jones and Captain Emily Jones are no amateurs when it comes to helping the community.

"My parents were Salvation Army Officers," recalled Captain Emily, "so from the time I could walk I was at food and toy distributions."

Lieutenant Ben and Captain Emily have instilled their giving natures into their four sons, who also spend their time volunteering with Salvation Army. Without a full-time employee to pick up food donations from Feeding San Diego's Food Rescue retail partners, the Joneses rely on their sons' volunteer support. Throughout the week, they pick up the vital food that so many local residents rely on to meet their basic needs.

Salvation Army Escondido Corps serves anyone in need who walks through their doors. Feeding San Diego provides thousands of pounds of donated food every week to this partner location alone, with the Escondido Corps hosting food distributions every day of the week. Donations include shelf-stable items and produce, delivered from Feeding San Diego's distribution center, as well as Food Rescue donations from local grocery stores like Costco, Albertsons and ALDI.



"We are just so impressed and grateful. The community's support is tremendous, and all the food we're able to provide to those in need is truly amazing." - Captain Emily Jones

On the busiest days, 300 different people visit to pick up produce, bread, milk and other available food.

Salvation Army Escondido Corps' goal is not to simply make sure people are fed; it is to ensure that the people they serve feel welcome, loved and respected. "One stigma we are trying to overcome is that there is no shame in coming to get food that is still in great condition, that needs to be eaten and not go to waste," Captain Emily shared.

The senior population holds a special place in Lieutenant Ben and Captain Emily's hearts. Every Wednesday, service caters especially to seniors, ensuring they have a helping hand to carry their food out of the building.

In the next few months, Salvation Army Escondido Corps plans to start a direct-to-door service for seniors who are physically unable to leave their homes and attend distributions.

"If we didn't feed them, these seniors wouldn't have the money to eat," said Captain Emily. "A woman came to me the other day and said, 'I don't have toilet paper or money for food. I have no money until the first of the month – none."

With so many people in the San Diego community needing help, Salvation Army Escondido Corps works tirelessly to make sure that people facing hunger have not only food, but hope. Dedicated partners like Lieutenant Ben, Captain Emily and their team of volunteers are helping to make Feeding San Diego's vision of a hunger-free and healthy San Diego possible.

## **UPCOMING EVENTS**

#### FOOD FROM THE BAR MAY 1 - 21

Feeding San Diego's Food from the Bar competition challenges the San Diego legal community to unite against summer hunger.

Food from the Bar is a points-based competition to see which legal organization can raise the most money, volunteer the most time, and recruit the most law groups to raise awareness and funds towards summer hunger relief.

#### FEEDINGSANDIEGO.ORG/FFTB





### SWITCHFOOT BRO-AM JUNE 30

This iconic San Diego event hosted by the band Switchfoot draws more than 17,000 people for a charity surf contest and free beach concert. Throughout the event, Feeding San Diego and other local organizations are highlighted. The week preceding BRO-AM, a benefit party is hosted to raise funds for the featured charities.

FEEDINGSANDIEGO.ORG/BROAM

Learn about the latest events and fun ways to make a difference for San Diegans in need at feedingsandiego.org/getinvolved.

# ON THE GO

GREETINGS FROM WHEELZ AND THE NUCREW

#### Hello Friends,

In March and April, we visited Knox Middle School to talk about nutrition and host a cooking class with students. We taught kids about sugar and how to find how much of it is in a food or drink from a nutrition label. Most of the children were very surprised by how much sugar is in some of the food they eat every day. We shared other beverage options rather than sugary drinks, like creating your own fruit infused water! The students also learned about balancing the proper amount of each food group on their plates when they eat. The crew had so much fun at Knock Middle School! We can't wait to visit more schools in the future and help teach students better nutrition habits.

Catch you later!

SOME THE STREET STREET

Wheelz and the NUcrew





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#### **DONATE**

Feeding San Diego relies on the support of individuals, corporations and community groups to feed more than 63,000 San Diegans each week. Every \$1 you give provides 4 meals, and your generous support stays right here in San Diego County.





#### **VOLUNTEER**

Join Feeding San Diego and the 16,000 individuals who dedicate their time to help feed more than 485,000 children, families and seniors every year.



#### **ADVOCATE**

To achieve a hunger-free and healthy community, Feeding San Diego advocates on behalf of the food insecure on a federal, state and local level. Your voice is needed in the fight against hunger - show your support for hunger-relief efforts on social media.