FEEDING SAN DIEGO RETAIL RESCUE PROGRAM IN ACTION

For the past year and a half, Jeff Gordon and the Community Research Foundation (CRF) have been rescuing food and other essentials from retailers across San Diego County. With the help of Feeding San Diego, Jeff rescues items that would otherwise go to waste and gets them into the hands of those who need them most. Over the past ten months, Jeff has distributed over 60,000 pounds of food across the county. “Anytime I show up with boxes of food for the homeless population, there is always someone that I don’t know willing to come up and help me. Recipients are very grateful and always say, ‘God bless you,'” shared Jeff.

More >>

HOW YOU CAN HELP

For benefit campaigns and fund drives, click here.

TONY HAWK SPINS FOR FEEDING SAN DIEGO IN CELEBRITY WHEEL OF FORTUNE

Last week, Tony Hawk, Leslie Jones, and Chandra Wilson were invited to spin the Wheel of Fortune and solve word puzzles for a chance to win up to $1 million dollars. All of the winnings earned by the celebrity contestants went to a charity of their choice.

We are so grateful that Tony Hawk chose to play for Feeding San Diego! His winnings will help us feed children, families, and seniors across San Diego County during a time when it's needed most. Thank you, Tony, and way to play!

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Our Give Hope, Share Joy holiday campaign nearly doubled the number of meals raised over last year, bringing in more than 10.1 million meals. “As the pandemic continues and we move toward a full year of living through this public health crisis, it’s the support of our community that’s allowing us to continue to serve those facing hunger,” noted our CEO Dan Shea. “We are still seeing a more than 50 percent increase in the need for food assistance and this holiday campaign sets us up for success in 2021.” Thank you for all of your support — we couldn’t do this without you.

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NEW SUSTAINABILITY INITIATIVE IN PARTNERSHIP WITH THE ROB MACHADO FOUNDATION

We are proud to partner with local San Diego resident and world-renowned surfer Rob Machado to take a big step toward sustainability at our volunteer training center. A new partnership with the pro athlete’s nonprofit, the Rob Machado Foundation, will help to eliminate the need for single-use plastic bottles at our volunteer training center in Sorrento Valley through a new water refill station. The center is the hub for its more than 10,000 annual volunteers that help sort and glean produce before sending it out into the community. The water refill station will keep volunteers hydrated and promote zero waste practices.

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FORD DONATES OVER 27,000 MASKS TO FEEDING SAN DIEGO

The Ford Motor Company Fund donated 27,360 masks to Feeding San Diego to help protect volunteers, community partners, and staff against COVID-19. “Even before COVID-19, Feeding San Diego was doing tremendous work providing food to those in need,” said Yisel Cabrera, Community Relations Manager, Ford Fund. “We were eager to support Feeding San Diego’s hunger-relief initiatives with grant funds this past year. We are proud to extend that partnership by providing face masks to help keep families safe as we continue to fight this terrible pandemic.” Thank you, Ford, for your continued support.

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UNITE: STAKEHOLDER CALL RESCHEDULED TO JANUARY 26

Feeding San Diego invites you to the next call in our ongoing series to keep the community informed about our COVID-19 response efforts. Join the senior leadership team on January 26 at 1 PM for the latest updates on the increasing demand for services, community partnerships, and our countywide food rescue and distribution network. Web participants will have the opportunity to ask questions.

Register >>
MEDIA COVERAGE

NBC7 – January 13: San Diego Foundation To Announce Next Round Of Grant Funding

Encinitas Advocate – January 9: Feeding San Diego partners with the Rob Machado Foundation on new sustainability initiative

Yahoo! Life – January 7: Vanna White discusses first-ever celebrity version of ‘Wheel of Fortune’

The San Diego Union-Tribune – January 7: Women’s ministry donates $32K, majority earmarked for Feeding San Diego

CBS8 – December 29: San Diego food banks expected to receive federal stimulus help

To see all of our press coverage, click here.

SOCIAL MEDIA HIGHLIGHTS

City of San Diego
@CityofSanDiego

When our rec centers had to close due to the #COVID19 pandemic, our dedicated Parks & Rec staff partnered with @FeedingSanDiego to offer free take-away breakfasts and lunches for San Diego kids. We’ve provided 152,528 meals to local youth since July 14! #Bestof2020

Feeding San Diego @FeedingSanDiego – Jan 9

Just when we thought 6 million meals was a record-breaker, you continued to step up to feed our community. Together we raised a grand total of 10,100,579 meals this holiday season. 😊 Thank you to everyone who donated during this year's #MonthofAHundredMeals with @10News.

CORPORATE AND FOUNDATION PARTNERS

Feeding San Diego is grateful to our corporate and foundation partners for their generous contributions of $10,000 and above in December 2020.

To learn more about how to support Feeding San Diego, please contact Ali Colbran, Director of Development, at acolbran@feedingsandiego.org or click here.
THANK YOU TO MEMBERS OF THE GROVE FOR THEIR PASSIONATE SUPPORT OF OUR HUNGER-RELIEF AND FOOD RESCUE EFFORTS ACROSS SAN DIEGO COUNTY

For more information or to join The Grove, please visit feedingsandiego.org/thegrove.

#SanDiegoStrong