FEEDING SAN DIEGO RECEIVES $25,000 FROM WELLS FARGO’S ‘MANY HEARTS. ONE COMMUNITY’ CAMPAIGN

Donation is part of bank’s commitment to help provide 82 million meals across the country

SAN DIEGO (January 20, 2021) — To support organizations that are the “heart” of communities, Wells Fargo continues its work with the Feeding America network of food banks to help provide 82 million meals across the country. Feeding San Diego was recently selected to receive a $25,000 grant from the bank which will go toward helping put food on the table for additional individuals and families across the San Diego region that have fallen on hard times due to the pandemic or other reasons.

“We are incredibly thankful to Wells Fargo for their partnership at the tail end of a most challenging year,” says Ali Colbran, Director of Development of Feeding San Diego. “Partnerships like this are vital to enabling us to continue providing our services since the beginning of the pandemic.” Wells Fargo has supported Feeding America member food banks for more than a decade, providing essential funds for members across the country.

In 2020, Wells Fargo launched a Drive-Up Food Bank program, wherein the company helped reach families facing hunger due to the COVID-19 pandemic by working with local Feeding America member food banks to distribute food at some of the company’s branches and corporate locations. To extend this effort during the holidays, Wells Fargo hosted “surprise and delight” events by directing grants to Feeding America food banks around the country — ensuring there is food on the tables for people who need it most — and fulfilling upon the company’s commitment to help provide 82 million meals to families in need.

“Hunger is a year-round issue which is even more pronounced during the holidays. And this year, due to the pandemic, the need for food is unfortunately much greater than ever before,” said Joe Mishriki, North County Inland region bank president for Wells Fargo. “Wells Fargo is deeply committed to the communities we serve and we are glad to support Feeding San Diego’s efforts to help provide even more meals to people in need during this time.

*82 million meals calculation is based on 1) Actual number of meals distributed through Wells Fargo Food Bank Drive-Up events and 2) Wells Fargo’s financial contributions to support Feeding America food banks 7/20/20-12/31/20. $1 helps provide at least 10 meals secured by Feeding America on behalf of local member food banks.

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ABOUT FEEDING SAN DIEGO

Feeding San Diego is a non-profit organization on a mission to connect every person facing hunger with nutritious meals by maximizing food rescue. Established in 2007, Feeding San Diego is the leading hunger-relief and food rescue organization in San Diego County and the only Feeding America affiliate in the region. Feeding San Diego provides more than 31.2 million meals every year to children, families, seniors, college students, military families, and veterans in partnership with a network of 320 local charities, schools, faith communities, meal sites, and food pantries. More than 92 percent of the food provided to the community is rescued. By diverting more than 27 million pounds of food from the landfill every year, Feeding San Diego is reducing greenhouse gas emissions by nearly 25,000 metric tons of CO₂ equivalent, which is comparable to taking 5,300 cars off the road for a year. To learn more about Feeding San Diego and its COVID-19 response, visit feedingsandiego.org.