FEEDING SAN DIEGO CELEBRATES GIVINGTUESDAY WITH DOLLAR-FOR-DOLLAR MATCH ON TUESDAY, DECEMBER 1
Virtual day of giving to help San Diegans struggling with hunger during the pandemic

SAN DIEGO (November 30, 2020) — Feeding San Diego is taking action this #GivingTuesday with a virtual day of giving, made even more impactful by a dollar-for-dollar match by the David C. Copley Foundation, up to $50,000. All donations made on Tuesday, December 1 will have double the impact to San Diego County’s leading hunger-relief and food rescue organization and the only Feeding America member in the region.

Feeding San Diego’s annual Month of a Million Meals telethon will be on ABC10 on Tuesday, December 1 featuring local celebrities, chefs and athletes to unite the community in the fight against hunger. Guests include Bravo Top Chef finalists Angelo Sosa and Brian Malarkey, Grammy Award-winning musician Jason Mraz, and former Padre Mark Loretta. San Diegans can tune in to see feature stories about those who Feeding San Diego serves, volunteer spotlights, an interview with CEO Dan Shea and more. The community can either call 858.500.7805 between 4 and 8 PM to donate, or give online at feedingsandiego.org.

“GivingTuesday is an opportunity for people to stand together in unity—to use their individual power of generosity to make a positive change in the lives of others. Feeding San Diego has never needed the support of the community the way it does now because the need for food assistance across San Diego County has never been greater,” says Gavon Morris, Chief Philanthropy Officer. “This year, the holidays will look and feel different in many ways. Together, we can harness the spirit of giving to ensure that every person facing hunger has access to high quality, nutritious food. Every act of generosity counts.”

With an estimated 50 percent increase in need due to business and school closures, thousands of San Diegans are facing food insecurity, many for the first time. Feeding San Diego is distributing over 700,000 more meals a month than the same time last year to meet the increased need.

For more on its COVID-19 response, please visit feedingsandiego.org/coronavirus.

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ABOUT FEEDING SAN DIEGO
Feeding San Diego is a non-profit organization on a mission to connect every person facing hunger with nutritious meals by maximizing food rescue. Established in 2007, Feeding San Diego is the leading hunger-relief and food rescue organization in San Diego County and the only Feeding America affiliate in the region. Feeding San Diego provides more than 31.2 million meals every year to children, families, seniors, college students, military families, and veterans in partnership with a network of 320 local charities, schools, faith communities, meal sites, and food pantries. More than 92 percent of the food provided to the community is rescued. By diverting more than 27 million pounds of food from the landfill every year, Feeding San Diego is reducing greenhouse gas emissions by nearly 25,000 metric tons of CO₂ equivalent, which is comparable to taking 5,300 cars off the road for a year. To learn more about Feeding San Diego and its COVID-19 response, visit feedingsandiego.org.