FEEDING SAN DIEGO RECEIVES $83,500 GRANT FROM STARBUCKS TO HELP ALLEVIATE HUNGER

Grant funds support the organization’s direct programs throughout San Diego County

SAN DIEGO (August 24, 2020) — Feeding San Diego is pleased to announce it has received an $83,500 grant from Starbucks to help alleviate hunger in San Diego. Grant funds will support the services Feeding San Diego provides to children, families, and seniors facing hunger across San Diego County, including rural mobile pantries and food distributions for students, seniors, and military families.

Feeding San Diego reaches underserved and vulnerable populations through these programs in communities across San Diego County. While these programs are usually held as farmer's market-style distributions, each site now operates with a drive-through or walk-through model due to the COVID-19 crisis. Feeding San Diego expects to serve 19,646 households at these distributions during the two-year grant period.

"Before COVID-19, one in eight people in San Diego were struggling with hunger. Now, we see an estimated 50% increase in the need - the economic impact could persist for another two years," said Gavon Morris, Chief Philanthropy Officer of Feeding San Diego. "We are proud to partner with Starbucks to ensure that people facing hunger have access to nutritious meals during this difficult time. As one of our longstanding supporters, Starbucks is dedicated to our mission of ending hunger through food rescue. Our partnership exemplifies what we can accomplish when we work together."

“Our local communities need our support now more than ever, and Starbucks is committed to doing our part to help alleviate hunger in the U.S.,” says Jane Maly, social impact manager at Starbucks. “Our investment in Feeding San Diego’s innovative mobile food pantry program goes beyond our food donation partnership to reach even more families in need closer to where they live.”

Starbucks is increasing its commitment to ending hunger by investing in Feeding America and member food banks across the U.S. This summer, the company has re-invested $1 million to support mobile food pantry programs for 13 food banks across the United States, including Feeding San Diego, as part of its efforts to help alleviate hunger. The company has also donated 27 million meals since 2016 through its U.S. FoodShare program, and is expanding hunger-related donation programs to additional countries around the world.

Feeding San Diego is on a mission to connect every person facing hunger with nutritious meals by maximizing food rescue. Through its decentralized food recovery and distribution model, every dollar donated makes an immediate impact.

###

ABOUT FEEDING SAN DIEGO

Feeding San Diego is a non-profit organization on a mission to connect every person facing hunger with nutritious meals by maximizing food rescue. Established in 2007, Feeding San Diego is the leading hunger-relief and food rescue organization in San Diego County and the only Feeding America affiliate in the region. Feeding San Diego provides more than 26 million meals every year to children, families, seniors, college students, military families, veterans, and people facing homelessness in partnership with a network of 300
local charities, schools, faith communities, meal sites, and food pantries. To learn more about Feeding San Diego and its COVID-19 response, visit feedingsandiego.org/coronavirus.

ABOUT STARBUCKS
Since 1971, Starbucks Coffee Company has been committed to ethically sourcing and roasting high-quality arabica coffee. Today, with more than 30,000 stores around the globe, Starbucks is the premier roaster and retailer of specialty coffee in the world. Through our unwavering commitment to excellence and our guiding principles, we bring the unique Starbucks Experience to life for every customer through every cup. To share in the experience, please visit us in our stores or online at stories.starbucks.com and starbucks.com.