COMMUNITY COMES TOGETHER TO SERVE THOSE IN NEED

Feeding San Diego continues to respond to the emergency needs of people facing hunger throughout San Diego County, many of whom are accessing food assistance for the first time. The turnout at one of our emergency drive-through distributions yesterday, in partnership with the San Diego Labor Council, was a solemn reminder that hunger is on the rise due to COVID-19.

In response to the unparalleled challenge before us, Gwendolyn M. Sontheim and the Aqualia International Foundation LTD are generously matching gifts to the Feeding San Diego COVID-19 Response Fund, up to $1 million.

Each day, Feeding San Diego is incurring additional expenses to support our COVID-19 response, including costs for food purchasing, emergency distributions, and transportation. As food donations from grocery stores, retailers, and restaurants decline, we are adapting to identify new sources of food and funds.

Please give today — and double your impact — to help children, families, and seniors access enough nutritious food to endure this devastating crisis.

HOW YOU CAN HELP

Find Food  Make a Gift  Donate Food  Start a Fundraiser  Spread the Word

UNITE: STAKEHOLDER CALL SERIES
In an effort to keep the community informed about our COVID-19 response efforts, including where to find food and how you can help, Feeding San Diego is holding a series of UNITE: Stakeholder Calls over the next few weeks, hosted by CEO Vince Hall. The webinars will be conducted via Zoom video and phone conferencing.

April 7, April 21 & May 5 at 1:00 PM

Register >>

SWITCHFOOT ASKS FANS TO SUPPORT FEEDING SAN DIEGO

With a heavy heart, SWITCHFOOT canceled their in-person BRO-AM events this June. However, they are continuing their commitment to help children facing hunger by encouraging fans to support the Feeding San Diego COVID-19 Response Fund. The BRO-AM Foundation made an initial $5,000 donation to kick off the effort, launched a #HomeFoodChallenge to help spread the word, and will be donating 20% of sales from the SWITCHFOOT store this week. If you’re dreaming about the next SWITCHFOOT concert, Jon will be posting a #LiveFromHome song a day on YouTube.

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FOOD FROM THE BAR KICKS OFF EARLY

To support our COVID-19 emergency response efforts, Feeding San Diego kicked off the 9th annual Food from the Bar fundraising campaign early. If you are employed by a law firm, a corporation that has an in-house legal department, or are involved with an organization serving the legal community, please consider registering for Food from the Bar to help overcome hunger for those in need. Since the campaign began in 2012, more than 1,062,000 meals were raised.

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PARTNERSHIP TO HELP PEOPLE & PETS

Feeding San Diego partnered with Helen Woodward Animal Center to provide meals at no cost for local pet owners and their furry friends through their AniMeals program. The initiative began on March 23 and will continue throughout the month of April. Pet-owners who are out of work due to the COVID-19 crisis can pick up two weeks worth of non-perishable human food along with a two-week supply of dog or cat food at Helen Woodward Animal Center’s drive-through distribution.

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CHARITY BENEFICIARY OF SAN DIEGO LOYAL

San Diego Loyal SC (SD Loyal) is competing in a first-ever USL eCup: Rocket League Edition, a month-long Rocket League tournament featuring 32 teams from USL League One and the USL Championship. Each team will be playing for a charity of their choosing, with SD Loyal representing Feeding San Diego. “I am honored to represent the SD Loyal in this unique way that practices safe and responsible health habits by staying home,” said Andrew Vassiliadis. “We're looking forward to reuniting with our fans and bringing San Diego more victories while benefiting people in need.”

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