FEEDING SAN DIEGO AND SAN DIEGO & IMPERIAL COUNTIES LABOR COUNCIL INCREASE FOOD PLANNED FOR TOMORROW BY OVER 50% TO MEET RISING DEMAND

COVID-19 emergency food distribution will serve an additional 400 families at SDCCU Stadium

SAN DIEGO (April 10, 2020) — Feeding San Diego and San Diego & Imperial Counties Labor Council are joining forces this Saturday, April 11 to distribute food to children, families, and seniors impacted by the COVID-19 pandemic. Feeding San Diego expects to serve an additional 400 families this Saturday due to increased demand. Distributions will continue to be held on a weekly basis during the COVID-19 crisis.

“Feeding San Diego is working diligently to get food to people who are facing hunger, many of whom are experiencing food insecurity for the first time due to the COVID-19 pandemic,” said Vince Hall, CEO Feeding San Diego. “Our emergency food distribution at SDCCU will help to ensure children, families and seniors can access the food they need to endure this devastating crisis.”

WHAT: Feeding San Diego in partnership with the San Diego & Imperial Counties Labor Council, will host a mass drive-through food distribution for San Diego children, families, and seniors in need at SDCCU Stadium on Saturday, April 11, beginning at 9:00 AM until food is gone.

A pre-packed box of shelf-stable product and a bag of fresh produce will be placed directly in each trunk, keeping a six-foot separation at all times.

The need for food assistance continues to rise daily across San Diego County.

WHEN: Saturday, April 11, 2020 | 9:00 AM until food is gone

WHERE: SDCCU Stadium, 9449 Friars Rd, San Diego, CA 92108

INTERVIEW OPPORTUNITIES: Vince Hall, CEO, Feeding San Diego; Keith Maddox, Executive Treasurer/Secretary, San Diego & Imperial Counties Labor Council

PHOTO ASSET:

Photo Credit: Brian Doll/Swernton Renewable Energy
For more information on Feeding San Diego and its COVID-19 response, visit: feedingsandiego.org/coronavirus.

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ABOUT FEEDING SAN DIEGO
Feeding San Diego is a non-profit organization on a mission to connect every person facing hunger with nutritious meals by maximizing food rescue. Established in 2007, Feeding San Diego is the leading hunger-relief and food rescue organization in San Diego County and the only Feeding America affiliate in the region. Feeding San Diego provides more than 26 million meals every year to children, families, seniors, college students, military families and veterans and people facing homelessness in partnership with a network of 300 local charities, schools, faith communities, meal sites and food pantries. Through an efficient model focused on reducing our impact on the environment, every dollar donated helps provide four nutritious meals to people in need. To learn more about Feeding San Diego and its hunger-relief initiatives, visit feedingsandiego.org.

ABOUT THE SAN DIEGO & IMPERIAL COUNTIES LABOR COUNCIL
The San Diego and Imperial Counties Labor Council represents more than 136 affiliated labor groups within San Diego and Imperial Counties with a membership of more than 200,000 local working families. The council represents nurses, teachers, firefighters, service workers, construction tradesmen & women, grocery employees, and workers from a broad array of sectors and professions. To learn more, visit unionyes.org.