Food from the Bar is a two-week friendly competition between San Diego’s legal professionals to raise funds and volunteer for Feeding San Diego. Last year, the campaign engaged more than 500 law professionals in raising funds, volunteering time, and bringing awareness to hunger in San Diego County.

The goal this year is to raise $100,000 to provide 400,000 meals for the one in six children and their families facing hunger. Since the campaign began in 2012, Feeding San Diego and participating law organizations have raised more than one million meals for children and families in need.

The 9th annual Food from the Bar campaign will take place from June 1 to June 15, 2020.

Every dollar donated helps provide 4 meals to the 1 in 6 children and their families in San Diego County who face hunger. Feeding San Diego is rescuing good food before it goes to waste and redistributing it to people in need. By participating in Food from the Bar, your team will be making a positive impact on such a critical issue in our community.

When school is out for summer, many San Diego children struggling with hunger lose access to school-based nutrition programs. By raising money for Food from the Bar, your organization will help fuel critical food distributions throughout the summer for children and their families.

The campaign provides an engaging opportunity to unite teams from the legal community to raise the bar on hunger in San Diego County.
BENEFITS OF PARTICIPATION

- Logo recognition on Feeding San Diego’s Food from the Bar webpage
- Recognized in campaign press release distributed to local print, broadcast, and digital outlets (deadline: May 4, 2020)
- Highlighted in a social media post to Feeding San Diego’s 23,000 followers
- Featured in email communications distributed to 58,000 subscribers
- Firms that pledge to raise at least $5,000 will be listed as an “Above the Bar” Partner with prominent logo placement on the campaign webpage and campaign banner in the Volunteer Center at Feeding San Diego
- Special thank you and logo recognition in a printed quarterly newsletter mailed to 10,000 supporters
- Win the competition and have bragging rights all year long!
- Top teams will be recognized in the San Diego Business Journal after the competition

HOW IT WORKS

- Register by going to bit.ly/FFTB2020
- Join the online fundraising page and set goals
- Rally your team
- Track your progress and earn more points by raising funds, volunteering, and attending events

IMPORTANT DATES

<table>
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<tr>
<th>May 4</th>
<th>June 1</th>
<th>June 6</th>
<th>June TBD</th>
<th>June 15</th>
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<tr>
<td>Deadline to participate for press release</td>
<td>Competition starts</td>
<td>Food from the Bar volunteer event</td>
<td>Fundraising events</td>
<td>Last day to fundraise</td>
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CONTACT

To learn more about Food from the Bar and how to get started, please contact:

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