



NEWS RELEASE

For immediate release

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FEEDING SAN DIEGO ENCOURAGES SAN DIEGANS TO HELP RAISE FOUR MILLION MEALS BY DECEMBER 31

Give Hope, Share Joy this holiday season

San Diego, CA — December 23, 2019 — Feeding San Diego invites the community to help raise four million meals by midnight on December 31 to support the one in eight people in San Diego County facing hunger, including one in six children. Every dollar donated helps provide four meals for people in need.

Share the joy of the holiday season by giving hope to people struggling with food insecurity. The following are ways for the community to get involved:

- **Become a Hunger-Relief Champion**
Ongoing
Become a hunger-relief champion by donating monthly to help sustain our critical hunger-relief and food rescue programs! Your support makes an immediate impact — [give online today](#).
- **Teams for Good**
Ongoing
Teams for Good is an opportunity for corporations to unite against hunger by supporting Feeding San Diego through volunteerism and giving. For more information, contact Melissa Sayviseth at msayviseth@feedingsandiego.org.
- **Join The Grove**
Ongoing
The Grove is an exclusive giving circle for donors who make annual gifts of \$1,000 or more. Join today and receive a variety of special benefits throughout the year! To learn more, email donorservices@feedingsandiego.org or call 858.283.8979.
- **Month of a Million Meals and Barons Market**
Through January 10, 2020
ABC10 presents *Month of a Million Meals*. Please support the campaign by giving [online](#) or by making a donation at any of the four [Barons Market](#) locations in San Diego County.
- **Wells Fargo**
Through December 31, 2019
Wells Fargo is generously matching monetary donations up to \$5,000 per donor made at their ATMs or on their [website](#). Donate today and your gift will have double the impact!

- **Ralph's and Food 4 Less**
 Through December 24, 2019
 This holiday season, Ralphs and Food 4 Less are continuing on their promise to feed the human spirit with their virtual food box campaign at their locations throughout San Diego County. The next time you shop, grab a box and make a \$5 or \$10 donation to help those facing hunger. One hundred percent of your gift benefits Feeding San Diego.
- **Target Circle**
 Through January 4, 2020
 Support Feeding San Diego through Target. Download the Target app, shop and vote today! Here's a [step-by-step guide](#) on how to vote for Feeding San Diego on the Target Circle app. For full program details, visit circle.target.com.
- **Sip a Holiday Cocktail for a Cause**
 Through December 31, 2019
 Mustangs & Burros at [Estancia La Jolla](#) is featuring two signature holidays cocktails, Estancia Spice and Estancia Wonderland. A portion of the proceeds will be donated to Feeding San Diego to raise awareness of hunger during the holiday season.
- **Crate and Barrel**
 Through December 31, 2019
[Crate and Barrel](#) invites customers to donate at the register and with any online purchase. One hundred percent of funds raised via in-store donations will benefit Feeding San Diego.
- **San Diego Gulls Game**
 January 11, 2020
 Join us on January 11 for the San Diego Gulls vs. Ontario Reign hockey game and show your support for Feeding San Diego. Each ticket helps provide 20 meals to families facing hunger. Purchase your [ticket](#) today!
- **Imagine No Hunger License Plate**
 Through December 31, 2019
 A program is underway to put the iconic self-portrait of John Lennon on California license plates and help fund Feeding San Diego and food banks throughout the state. The first 7,500 pre-ordered plates are free so [sign-up today!](#)

The *Give Hope, Share Joy* campaign is presented by Ralphs and Food 4 Less and sponsored by Bumblebee Seafoods, Enterprise and SAIC.

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ABOUT FEEDING SAN DIEGO

[Feeding San Diego](#) is a non-profit organization on a mission to connect every person facing hunger with nutritious meals by maximizing food rescue. Established in 2007, Feeding San Diego is the leading hunger-relief and food rescue organization in San Diego County and the only Feeding America affiliate in the region. Feeding San Diego provides more than 26 million meals every year to children, families, seniors, college students, military families and veterans and people facing homelessness in partnership with a network of 300 local charities, schools, faith communities, meal sites and food pantries. Through an efficient model focused on reducing our impact on the environment, every dollar donated helps provide four nutritious meals to people in need. To learn more about Feeding San Diego and its hunger-relief initiatives, visit feedingsandiego.org.