

# NewsFeed



## PARTNER SPOTLIGHT

### WHEN SCHOOL IS OUT, FEEDING SAN DIEGO STEPS IN

More than 120,000 children in San Diego County face hunger each day. Many of these children rely on free and reduced school meals during the school year. However, when school is not in session, nutrition is much harder to access. In addition to our regular distributions, Feeding San Diego partners with more than 41 community partner sites to host special after school and summer programs. These programs provide free, nutritious meals and snacks to children and youth.

Our newest partner, Sports Training Academy Recreation Police Athletic League (STAR/PAL), offers free programs for underserved and at-risk youth in San Diego that are led by law enforcement officers. Located in City Heights, STAR/PAL deters juvenile crime activity, helping to make City Heights a safe community. Serving thousands of youth from inner-city neighborhoods throughout San Diego, their programs focus on violence prevention, mentoring, leadership, civic engagement, outdoor enrichment, and physical fitness.

Many students arrive at their after-school programs hungry and distracted because the last meal they had was a free lunch at school, many hours earlier. The meals catered through our special distributions help these youth stay excited and engaged in their after-school activities.

Feeding San Diego is proud to partner with organizations like STAR/PAL to empower youth to make positive changes in their communities.



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*Mother and child at the Central Elementary food distribution.*

## LETTER FROM THE CEO

Dear Friends,

One in six children face hunger in San Diego every day of the year. Studies show that hunger in the classroom is the root cause of many issues, ranging from lack of concentration to poor behavior. In order to grow and reach their full potential, children need consistent access to wholesome food.

Feeding San Diego programs, like School Pantries and the After School Meals Program, help meet the needs of those children and their families who rely on community resources throughout the school year. Every single one of the 14,000 volunteers who help sort produce in our distribution center each year, and each donor who contributes to these programs, ensures students can focus on their futures instead of worrying about where their next meal will come from.

Our summer programs allow children and their families to get the nutrition they need. Thank you to all our generous donors and volunteers for making our work possible.

With gratitude,

Vince Hall, CEO

## ON THE GO

GREETINGS FROM WHEELZ & THE NUCREW

Hello Friends,

Feeding San Diego holds friendly farmers' market style food distributions at 40 schools around San Diego County. At these distributions, volunteers help each family take home 22 pounds of free, nutritious food and a variety of fresh produce — twice a month at each school!

School Pantry distributions are very special because of the way they bring the community together. Principals, teachers, and parents all volunteer to help families at each school receive healthy food. Everyone gets excited about the types of fruits and vegetables that are available!

Recently, we were able to give students and their families some special vegetables. Leeks (high in vitamin A and K), kale (an excellent source of fiber) and tomatoes (providing vitamin C and potassium) all came through our distribution center — and in just a few days, kids and families facing hunger took these vegetables home from their schools!

Thank you to everyone who makes our food distributions possible for students and their families every week! Together, we are working hard to solve hunger and end food waste in San Diego. See you around!



Wheelz and the NUcrew



**PROGRAM SPOTLIGHT**  
**MOBILE MARKETPLACE**

Not only do one in eight San Diegans struggle with hunger, but they also lack access to essential nutrients. While those facing hunger may be able to afford food that meets their caloric needs, that food often lacks true nutritional value — such as fast food or prepackaged meals. The Feeding San Diego Mobile Marketplace is one of many efforts to combat this issue and provide access to nutritious food to people in need.

Every week, the Mobile Marketplace visits different areas of San Diego County to deliver fresh produce and other wholesome food to more than 30 of our community partners. The Mobile Marketplace travels to North County, East County and central San Diego, conveniently bringing food to one location for multiple partners. This saves time and financial resources for our community partners and Feeding San Diego, as partners only travel a short distance to the Mobile Marketplace location.

Community partners express great appreciation for the convenience of this program. Fua, who helps run the food pantry at Trinity Lutheran Church shared, “We value nutritious food and the Mobile Marketplace helps us meet the needs of community members who visit our pantry.” Aurelio Gutierrez expressed Agape Christian Center’s gratitude for the efficiency of the Mobile Marketplace, sharing “It is so helpful. Everything we got today was gone by the evening. The food gets out to the community as fast as possible.”

Thanks to generous supporters and strong partnerships, Feeding San Diego and our community partners serve those in need quickly, with healthy solutions.





## HUNGER DOESN'T TAKE A VACATION WHEN SCHOOL DOES.

1 in 6 children in San Diego face hunger. During the summer, thousands of children lose access to school food programs, a critical source of nutrition.

### HOW YOU CAN MAKE A DIFFERENCE THIS SUMMER

-  Give today at [feedingsandiego.org](https://feedingsandiego.org) to support critical summer food distributions. Thanks to your generosity, we provide 500,000 meals every week.
-  Challenge your co-workers to a friendly fundraising competition! Create small teams and see who can raise the most money for a good cause. Contact Charina Layman at [clayman@feedingsandiego.org](mailto:clayman@feedingsandiego.org) for more information.
-  Buy tickets for Feeding San Diego Night at Petco Park on **July 1 at 7:10 p.m.** Purchase a group ticket package or individual tickets using code FSD19 at [bit.ly/PadresJuly1](https://bit.ly/PadresJuly1). Group packages include an on-field experience. Every ticket purchase helps provide 20 meals.
-  Buy tickets for Jamul Casino's BBQ on **July 13**. Tickets are \$25 for an all-you-can-eat BBQ. Purchase tickets online at [give.feedingsandiego.org/bbq](https://give.feedingsandiego.org/bbq).
-  Visit the Feast + Craft Artisan Market at Flower Hill Promenade on **July 14 and August 11, from 12pm-6pm**. Family-friendly activities are free with a suggested donation.
-  Attend Backroom Beer Pairings with Baron's Market on **July 24 from 6pm-8pm**. Tickets are \$15 and available at [baronsmarket.com](https://baronsmarket.com). 100% of proceeds support Feeding San Diego.
-  Attend Rock Toc Punk Goes 90's Pop on **August 3 at 7pm** at Himmelberg's. All ages are welcome at this free show. 10% of restaurant proceeds support Feeding San Diego.
-  Join Teams for Good. Support the critical needs of the people we serve through volunteerism and funds. Contact Melissa Sayviseth at [msayviseth@feedingsandiego.org](mailto:msayviseth@feedingsandiego.org) for more information.
-  Register for AmazonSmile at [smile.amazon.com](https://smile.amazon.com) and choose Feeding San Diego. Bookmark AmazonSmile and use the link every time you shop, and 0.5% of your purchases will be donated to Feeding San Diego.
-  Advocate by sharing your voice online on Facebook, Instagram, and Twitter @feedingsandiego. Tag us in your posts #fuelforsummer!

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#### DISTRIBUTION SPOTLIGHT

### GOVERNMENT SHUTDOWN RECAP

From December 22, 2018 to January 25, 2019, America faced the longest U.S. government shutdown in history. Across the nation, 800,000 federal workers were furloughed or made to work without pay. As a county with robust federal services, many San Diegans grappled with the effects of the shutdown, as wages were withheld and bills piled up. While the shutdown persisted, Feeding San Diego hosted special distributions for those impacted and ensured access to more than 250 partner sites across the County.

Feeding San Diego also hosted a distribution for Coast Guard service members, the only branch of the military that was included in the pay freeze. Nearly 500 San Diegans affected by the shutdown received more than 13,000 pounds of nutritious food at these special distributions, providing an important resource during a time of immense stress.

These special distributions were made possible by the generosity of the community, with San Diegans taking extra care to show their support for their neighbors impacted by the shutdown. Numerous donors contributed in honor of their military friends and family members and in appreciation of the sacrifices of federal workers. One donor shared, “With the government shutdown, even more people have to make difficult choices, so we would like to share and support the humanity that is all of us.”

It is an honor to serve our community — especially during times of increased need.



“

**WITH THE GOVERNMENT SHUTDOWN, EVEN MORE PEOPLE HAVE TO MAKE DIFFICULT CHOICES, SO WE WOULD LIKE TO SHARE AND SUPPORT THE HUMANITY THAT IS ALL OF US.**

- FEEDING SAN DIEGO DONOR ”

# THANK YOU

Feeding San Diego thanks our generous donors who contributed towards our mission from October 2018 to March 2019.

## \$100,000 & Above

Anonymous  
Feeding America  
Global Giving  
Ajay and Silvia Gupta  
Lucky Duck Foundation

## \$50,000-\$99,999

County of San Diego, District 1  
The Kasperick Foundation  
Lily Lai Foundation  
The Chris and Melody Malachowsky Family Foundation  
SDG&E  
Sempra Energy Foundation  
Robert S. Wilson

## \$25,000-\$49,999

Caterpillar Foundation  
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King Aminpour Auto & Motorcycle Injury Lawyers  
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## \$10,000-\$24,999

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Barons Market  
The Benevity Community Impact Fund  
Charles & Ruth Billingsley Foundation  
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Comic Relief Red Nose Day Fund  
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Genentech  
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USS Theodore Roosevelt CVN-71 First Class Petty Officer Association  
Diane Williams  
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Pat Wilson and Greg Rose

## \$1,000-\$4,999

Anonymous (19)  
Anonymous Fund at The San Diego Foundation  
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Alliance of Crop, Soil and Environmental Science Societies  
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The Charitable Foundation  
Marc Chase  
The Cheesecake Factory  
Eugene and Katie Chen  
Richard Clark  
Lyn and Niki Clarke  
Elizabeth Clegg

# THANK YOU

## \$1,000-\$4,999

Lisa and Paul Clifford  
Combined Federal Campaign  
Coco's and Carrows  
Relda Colvin  
Dave Colmar and Cathy Gilchrist-Colmar  
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The Steven and Gail Goldfarb Family Philanthropic Fund  
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Helix Environmental Planning  
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HP San Diego  
David and Therese Hymer  
ID Analytics - a Symantec company  
IKEA  
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Jimmie Johnson Kearny Mesa Chevrolet  
Johnson & Johnson  
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Christopher and Nancy Kane  
Kashi Company  
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Justin and Oralia Ott  
Wayne Owens  
Pacific Cornerstone Architects  
Pastor Family Fund at Rancho Santa Fe Foundation  
Theodore Patrick  
The Perry Family Fund at The San Diego Foundation  
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The Ramona Community Foundation  
Rancho Bernardo Sunrise Rotary Club  
ReaderLink  
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Roy Family Fund at Schwab Charitable  
RSI Roofing & Solar  
David and Kathleen Rubenson  
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San Diego County Employees' Charitable Organization  
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Sempra Employee Giving Network  
Donna and Chuck Sevilla  
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# BY THE NUMBERS

## STATE OF HUNGER IN SAN DIEGO COUNTY

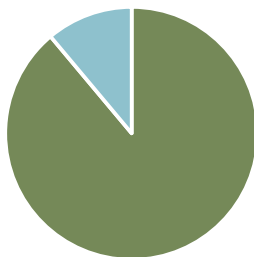
Annual Meal Gap: 61,524,500

### Overall Food Insecurity

(population: 3,283,665)

360,530 People Face Hunger

11% of the General Population Face Hunger



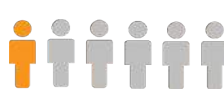
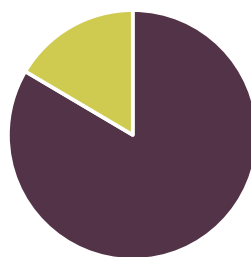
One in eight people face hunger

### Child Food Insecurity

(population: 728,462)

120,360 Children Face Hunger

16.5% of the Child Population Face Hunger



One in six children face hunger



The average cost of a meal is **\$3.23**, higher than the national average of **\$3.02**.

**36%** of children do not qualify for federal nutrition programs (free or reduced-price school lunch, or breakfast).