



NEWS RELEASE

For immediate release

Media Contact

Dana Williams

(858) 768-7429

dwilliams@feedingsandiego.org

CALLING SAN DIEGO COUNTY'S LEGAL COMMUNITY:

JOIN FEEDING SAN DIEGO IN OVERRULING HUNGER BY PARTICIPATING IN FOOD FROM THE BAR 2019

San Diego, CA — May 7, 2019 — This week, Feeding San Diego invites the legal community to overrule hunger through the *2019 Food from the Bar* campaign. Law firms, in-house counsel, and legal departments are invited to register and help fuel summer programs for the one in six children facing hunger in San Diego County. This is a friendly competition for teams to raise funds, volunteer their time, and inspire their colleagues to unite against hunger. Since the campaign began in 2012, Feeding San Diego and participating organizations have raised more than 887,000 meals for children and families in need.

“When school is out for summer, many San Diego children struggling with hunger lose access to school-based nutrition programs,” says Vince Hall, CEO of Feeding San Diego. “We are grateful for the San Diego law community and their support of Food from the Bar, which fuels our critical food distributions throughout the summer for children and their families.”

The three-week campaign runs from May 29 through June 17, 2019 and features special events, volunteer opportunities, and weekly fundraising incentives. Current partners include: Cooley LLP, Hahn Loeser & Parks LLP, Johnson Fistel, LLP, Paul Hastings LLP, Pettit Kohn Ingrassia Lutz & Dolin PC, San Diego County Public Defender Office, and Wolfenzon Rolle. The San Diego County Bar Association is an official media partner.

“I’m happy to be participating for the second year in the Feeding San Diego Food from the Bar campaign,” said Frank J. Johnson, Managing Partner of Johnson Fistel, LLP. “It was a fun competition last year, however, the real winners were the children in San Diego who received nutritious meals from Feeding San Diego as a result of it. While many school children look forward to summer because there is no school, those children that rely on school for their lunch meals have to look elsewhere over the summer. That’s where Food from the Bar steps in to help make a difference. I am impressed with Feeding San Diego’s efficient model of distribution and by the fact that 95% of all donations directly support their hunger-relief initiatives in San Diego County.”

Food from the Bar provides an engaging opportunity to unite teams and make an immediate impact on hunger in our community. To get involved in the campaign and learn more about Feeding San Diego, contact Charina Layman, Senior Manager, Partnerships at clayman@feedingsandiego.org or 858.283.8999.

###

ABOUT FOOD FROM THE BAR:

Overrule hunger for children and their families in San Diego County this summer. The eighth annual Food from the Bar campaign is led by members of the legal community to benefit Feeding San Diego. This 20-day campaign helps provide nutritious meals for the one in six children facing hunger in San Diego County. Legal teams compete to raise funds, volunteer their time, and inspire their colleagues to unite against hunger. For more information, visit <https://feedingsandiego.org/foodfromthebar/>

ABOUT FEEDING SAN DIEGO

Feeding San Diego (FSD) is a non-profit organization on a mission to solve hunger while ending food waste. Established in 2007, FSD is the leading hunger-relief and food rescue organization in San Diego County and the only Feeding America affiliate in the region. Currently, one in eight San Diegans, including one in six children, face hunger each day. FSD provides 500,000 meals every week to children, adults and seniors in partnership with a network of 245 local charities, schools, faith communities, and food pantries. Through an efficient model focused on reducing our impact on the environment, every dollar donated helps provide four nutritious meals to people facing hunger. To learn more about Feeding San Diego and its hunger-relief initiatives, visit feedingsandiego.org.