



NEWS RELEASE

*For immediate release*

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## **Walmart and Sam's Club Launch "Fight Hunger. Spark Change." Campaign to Combat Hunger in San Diego**

San Diego, CA — April 26, 2019 — One in eight Americans in communities across the U.S. struggle with hunger, according to the U.S. Department of Agriculture, including one in six children in San Diego. To raise awareness and combat the issue, Feeding San Diego, Feeding America, Walmart, and Sam's Club are kicking off its sixth annual nationwide "Fight Hunger. Spark Change." (FHSC) campaign, which will run from April 22 to May 20.

In partnership with Feeding San Diego, Walmart and Sam's Club invite San Diego shoppers to help fight hunger in their local community. There are two ways for the public to take part: by purchasing one of [267 participating items](#) in-store or online, or by donating in-store.

Since 2014, "Fight Hunger. Spark Change." has raised the funds to provide 749 million meals nationwide. San Diego customers and members can help the Feeding America network reach its 1 billion cumulative meals goal by May 20, 2019. The public can track the number of meals raised by visiting [walmart.com/fighthunger](http://walmart.com/fighthunger).

Walmart launched this year's campaign with a \$3 million donation to Feeding America and member food banks, including Feeding San Diego. For every participating product purchased by San Diegans at Walmart stores, Sam's Clubs or on Walmart.com during the campaign, the supplier will donate the monetary equivalent of at least one meal (\$0.10) on behalf of Feeding San Diego, up to applicable limits. The 18 participating suppliers include: Bush Brothers, Campbell's, Conagra Brands, Cliff Bar, General Mills, Gold Peak Tea, Great Value, Hidden Valley, JM Smucker, Kellogg, Kraft Heinz, McCormick, Motts, PepsiCo, Post, Uncle Ben's, Nature Nate's Honey, and Unilever.

"As we go into our sixth year of the "Fight Hunger. Spark Change." campaign, it's exciting to approach the 1 billion mark in terms of charitable meals secured for Feeding America over the life of the program," said Kathleen McLaughlin, chief sustainability officer for Walmart. "Food insecurity continues to affect communities across the United States. Working with Feeding America, our customers, members, associates and suppliers, Walmart and Sam's Club aim to be part of the solution."

Last year, Feeding San Diego benefited from a donation equating to 508,765 meals because of this campaign and Walmart and Sam's Club's commitment to hunger relief.

To learn more about the campaign visit [walmart.com/fighthunger](http://walmart.com/fighthunger).

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## **ABOUT FEEDING SAN DIEGO**

Feeding San Diego (FSD) is a non-profit organization on a mission to solve hunger while ending food waste. Established in 2007, FSD is the leading hunger-relief and food rescue organization in San Diego County and the only Feeding America affiliate in the region. Currently, one in eight San Diegans, including one in six children, face hunger each day. FSD provides 500,000 meals every week to children, adults and seniors in partnership with a network of 245 local charities, schools, faith communities, and food pantries. Through an efficient model focused on reducing our impact on the environment, every dollar donated helps provide four nutritious meals to people facing hunger.

To learn more about Feeding San Diego and its hunger-relief initiatives, visit [feedingsandiego.org](http://feedingsandiego.org).

## **ABOUT FEEDING AMERICA**

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit [feedingamerica.org](http://feedingamerica.org), find us on Facebook, or follow us on Twitter.

## **ABOUT WALMART**

Walmart Inc. (NYSE: WMT) helps people around the world save money and live better - anytime and anywhere - in retail stores, online, and through their mobile devices. Each week, over 275 million customers and members visit our more than 11,300 stores under 58 banners in 27 countries and eCommerce websites. With fiscal year 2019 revenue of \$514.4 billion, Walmart employs over 2.2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting [corporate.walmart.com](http://corporate.walmart.com), on Facebook at [facebook.com/walmart](https://facebook.com/walmart) and on Twitter at [twitter.com/walmart](https://twitter.com/walmart).