Feeding San Diego’s 3rd Annual Pairings with a Purpose Raises Over 500,000 Meals

Local Talent from Across San Diego Come Together to Fight Summer Hunger

San Diego, CA — April 18, 2018

About the Party: In its third year, Feeding San Diego hosted its Pairings with a Purpose, luring North County’s stylish denizens with a top-tier roster of chefs and craft breweries. Held at Bobby Riggs Tennis Club and Museum in Encinitas, the courts were transformed into a sea of foodie stations and shady lounges to linger on this sun-filled afternoon. The charity event, which raised enough to provide over 500,000 meals, supports Feeding San Diego’s quest to end childhood hunger through innovation and bountiful relationships with San Diego’s retailers, farmers and more.

Who was there: The Nochella set included notable North County and around town including action sports anchor Chris Cote, Kiptyn Locke former ABC Bachelor, Little Tommy and former San Diego Padre Mark Loretta and Bravos Top Chef Angelo Sosa.

Highlights: Judges picked affable Chef Jason Knibb, of La Jolla’s NINE-TEN Restaurant & Bar, who paired a sublime steak tartare canapés with Latitude 33 Brewing’s Blond Cartel. The most creative dish went to Chef Jason Gethin of Farmer & The Seahorse, serving Kalbi Braised Lamb Belly with Green Flash Breweries Ghost Magic. The crowd favorite: Chef Barry Layne of Coast Catering presented Pineapple Hard Cider Braised Ssam with Julian Hard Cider. Artist Lily Meola made a surprise performance and the silent auction included everything from VIP Green Room Jimmy Kimmel Tickets, Kaaboo Hang 10 Weekend Passes, VIP ticket to the Eagles at Petco Park and paintings from local artists around San Diego.

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ABOUT FEEDING SAN DIEGO
Established in 2007, Feeding San Diego (FSD) is the leading hunger-relief organization in the county, providing 25.2 million meals within the last year, and the only Feeding America affiliate in the region. FSD provides food and resources to a network of more than 245 distribution partners serving 63,000 children, families and seniors each week. Focused on healthy food, education and advocacy, FSD is building a hunger-free and healthy San Diego through innovative programs and collaborative partnerships. To learn more about Feeding San Diego and its hunger-relief initiatives, visit feedingsandiego.org.