



NEWS RELEASE

*For immediate release*

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**FEEDING SAN DIEGO & LAW ORGANIZATIONS JOIN FORCES IN  
THE FIGHT AGAINST HUNGER  
*FOOD FROM THE BAR***

San Diego, CA — March 5, 2018 — Can you help us argue the case for food-insecure children in San Diego?

This week, [Feeding San Diego](#) and the local legal community will kick off registration for the 2018 Food from the Bar campaign to fight summer hunger throughout San Diego County. Law firms, in-house counsel, legal departments, and law students can register today and help fuel summer programs serving children by raising funds, volunteering time and challenging other local firms – earning points for each activity to determine this year’s Food from the Bar champion, a title held by Cooley LLP in 2017

“Food from the Bar is a great way for San Diego's legal community to come together to raise awareness and funds to fight childhood hunger in our community.” Charina Layman, Feeding San Diego Partnerships Manager.

Every dollar raised and hour volunteered helps provide food for children during the summer months, a time when school-based meals – often one of the few nutritious options available for low-income students – are inaccessible. The three-week competition starts May 1 with a kick-off event and is followed by weekly incentive prizes, mini-challenges, and volunteer opportunities, all of which will help reach the goal of \$75,000, the equivalent of 300,000 meals, by May 21.

“When school is out for summer, many San Diego children struggling with hunger lose access to school-based nutrition programs,” says Vince Hall, CEO of Feeding San Diego. “We are so grateful for the San Diego law community and their support of Food from the Bar, which fuels summer programs that ensure the availability of nutritious food for these at-risk children.”

Since 2012, legal organizations have challenged their colleagues across the county to help raise the most funds, volunteer hours and social awareness to combat the serious problem of childhood hunger in San Diego. Feeding San Diego relies on community champions to help us provide the free, nutritious food our Feeding Kids Initiative programs delivers into the hands of families across the city. Hunger never takes a vacation – join Feeding San Diego to overrule summer hunger for San Diego children.

**WAYS TO GET INVOLVED**

- **Register Your Organization.** [https](https://feedingsandiego.org/events-campaigns/food-from-the-bar/) Registration is now open but comes to a close on May 1. Get started today![://feedingsandiego.org/events-campaigns/food-from-the-bar/](https://feedingsandiego.org/events-campaigns/food-from-the-bar/)

- **Raise Funds.** Rally your team and get creative on raising funds. Issue in-house challenges, auction off premium parking or organize bring your pet to work day. The sky is the limit!
- **Volunteer.** Earn points for your organization for each shift volunteered at Feeding San Diego. It's a meaningful way to build team spirit and further the mission to end hunger.
- **Challenge Your Peers:** Recruit other local law groups to join Food from the Bar and earn extra points for your team.

To get involved or learn more about Food from the Bar, contact Charina Layman, Senior Partnerships Manager at [clayman@feedingsandiego.org](mailto:clayman@feedingsandiego.org) or 858.283.8999.

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### **ABOUT FEEDING SAN DIEGO**

Established in 2007, [Feeding San Diego](http://feedingsandiego.org) (FSD) is the leading hunger-relief organization in the county, providing 25.2 million meals within the last year, and the only Feeding America affiliate in the region. FSD provides food and resources to a network of more than 245 distribution partners serving 63,000 children, families and seniors each week. Focused on healthy food, education and advocacy, FSD is building a hunger-free and healthy San Diego through innovative programs and collaborative partnerships. To learn more about Feeding San Diego and its hunger-relief initiatives, visit [feedingsandiego.org](http://feedingsandiego.org).

