



NEWS RELEASE

For immediate release

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FEEDING SAN DIEGO & ABC 10 NEWS RAISE 4.2 MILLION MEALS

Holiday campaign surpasses goal to help food insecure San Diego families

San Diego, CA – January 8, 2018 – Today, [Feeding San Diego](#), announced that \$1,055,634, equating to 4,222,536 meals were raised during the fifth annual Month of a Million Meals campaign in partnership with [ABC10](#) and [Live Well San Diego](#). Exceeding the original goal by more than 3,000,000 meals, the campaign ran from November 18 to December 31, 2017, where San Diegans generously donated food, time and funds to support the 1 in 8 San Diegans, including 1 in 5 children, struggling with hunger.

“We are so grateful and inspired by the incredible support from generous San Diegans,” said Vince Hall, CEO of Feeding San Diego. “These meals will make an incredible difference for the 63,000 children, families and seniors we serve each week.”

Started by Feeding San Diego, ABC10 and Live Well San Diego, the Month of a Million Meals campaign ensures that families in need receive nutritious food during the holiday season and throughout the year. In San Diego, nearly 400,000 children, families and seniors don’t know where their next meal is coming from.

“Kicking off the event with our on-air celebrity donation drive, and continuing all of December, the team at ABC 10News really gets enthused about helping our community with this fund drive,” said Joel Davis, Vice President, Divisional General Manager at E.W. Scripps. “We are so impressed with the generosity of San Diegans. They gave so much we more than quadrupled the original goal. A lot of our neighbors will benefit from their willingness to give.”

As part of the campaign, Feeding San Diego and ABC 10 rallied support from well-known San Diegans including Chad Butler from Switchfoot, former San Diego Mayor Jerry Sanders, Chef Nick Nappi from MasterChef, former San Diego Padres player Mark Loretta, former San Diego Chargers player Tim Dwight and many others.

For more information about what Feeding San Diego is doing to fight hunger, visit feedingsandiego.org.

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ABOUT FEEDING SAN DIEGO

Established in 2007, [Feeding San Diego](#) (FSD) is the leading hunger-relief organization in the county, providing 25.2 million meals within the last year, and the only Feeding America affiliate in the region. FSD provides food and resources to a network of more than 245 distribution partners serving 63,000 children, families and seniors each week. Focused on healthy food,

education and advocacy, FSD is building a hunger-free and healthy San Diego through innovative programs and collaborative partnerships. To learn more about Feeding San Diego and its hunger-relief initiatives, visit [feedingsandiego.org](https://www.feedingsandiego.org).