FEEDING AMERICA SAN DIEGO CHANGES NAME TO FEEDING SAN DIEGO

New name emphasizes commitment to local hunger-relief

October 3, 2016 — San Diego, CA — Today, Feeding America San Diego, the leading hunger-relief organization in San Diego County, announced it has changed its name to Feeding San Diego. The name change reflects the organization’s local ties and commitment to serving San Diego County. As indicated by the refreshed logo, Feeding San Diego will remain a member of the national Feeding America network and will continue providing healthy and nutritious food to San Diegans struggling with food insecurity.

“We want everyone to know we’re a local organization, here to serve San Diego County,” said Al Brisblain, CEO of Feeding San Diego. “We’re still a member of the Feeding America network and, as before, all the support we receive stays right here in our community.”

Feeding San Diego serves the entire county of San Diego through partnerships with more than 225 distribution partners, including food pantries, churches and schools, as well as its own direct programs, such as Mobile Pantries. Last year, FSD provided 21.2 million meals to children, families and seniors in need.

The Feeding America network is made up of 200 independent organizations like Feeding San Diego that have met membership eligibility requirements and have applied to become members of the network. Feeding America members uphold the highest standards in food banking, bring resources into their region that otherwise would not be available, and serve as a leader in hunger-relief in their community.

The new name is effective immediately and will be implemented across the organization.

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ABOUT FEEDING SAN DIEGO
Established in 2007, Feeding San Diego (FSD) is the leading hunger-relief organization in the county, providing 21.2 million meals within the last year, and the only Feeding America affiliate in the region. FSD provides food and resources to a network of more than 225 distribution partners serving 63,000 children, families and seniors each week. Focused on healthy food, education and advocacy, FSD is building a hunger-free and healthy San Diego through innovative programs and collaborative partnerships. To learn more about Feeding San Diego and its hunger-relief initiatives, visit feedingsandiego.org.