FOR IMMEDIATE RELEASE

LIFE ON FIRE RAISES MORE THAN $35,000 FOR FEEDING SAN DIEGO

San Diego, CA – June 15, 2017 – Feeding San Diego (FSD), the leading hunger-relief organization in San Diego County, is excited to announce that Life on Fire, a San Diego-based personal development company, raised $35,246 for FSD as part of their leadership training program. This generous donation will provide 140,000 meals to those in need.

Life on Fire has created the Prosperity Legacy Project as a leadership training program for coaches and as a way to give back to the community.

"We are so thankful to Life on Fire for their tremendous support," said Vince Hall, CEO at Feeding San Diego. "It's exciting to see a local business rising up to the challenge of fighting food insecurity in a new and creative way."

Life on Fire plans to continue to fundraise for Feeding San Diego for their Prosperity Legacy Project to help engrain the teachings from the program and give back to the community. Their next fundraising goal is $50,000 and eventually, to fundraise one million dollars in one year.

"It's an incredible feeling to give back," said Nick Unsworth, CEO of Life on Fire. "We had 23 clients fundraise to fight hunger in San Diego and they all agreed it was their favorite part of their Life on Fire experience."

Life on Fire is on a mission to help individuals unleash their potential and live life to the fullest through breakthrough events and performance coaching. To create sustainable life change, CEO Nick Unsworth believes it's all about vision and action. Life on Fire helps their clients clarify, stretch their life vision and equip them with the tools to achieve it. To learn more, visit www.LifeOnFire.com.

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ABOUT FEEDING SAN DIEGO
Established in 2007, Feeding San Diego (FSD) is the leading hunger-relief organization in the county, providing 21.2 million meals within the last year, and the only Feeding America affiliate in the region. FSD provides food and resources to a network of more than 225 distribution partners serving 63,000 children, families and seniors each week. Focused on healthy food, education and advocacy, FSD is building a hunger-free and healthy San Diego through innovative programs and collaborative partnerships. To learn more about Feeding San Diego and its hunger-relief initiatives, visit feedingsandiego.org.