



For immediate release

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FEEDING AMERICA SAN DIEGO RECEIVES \$70,000 GRANT FROM *HUNGER IS* TO FIGHT CHILDHOOD HUNGER

Hunger Is, a joint charitable initiative of The Albertsons Companies Foundation, The Vons Foundation and the Entertainment Industry Foundation, will support efforts to eradicate childhood hunger in San Diego County

March 19, 2016 — San Diego, CA — [Feeding America San Diego](#) (FASD) announced a \$70,000 grant from *Hunger Is*, a joint charitable program of The Albertsons Companies Foundation, The Vons Foundation and the Entertainment Industry Foundation, to provide access to healthy breakfasts to children who face hunger in San Diego County.

"We are so thankful to *Hunger Is* for its commitment to fighting hunger and supporting children in need in our community," said Al Brislain, CEO at Feeding America San Diego. "Because of this grant, we will be able to serve more healthy breakfast food items to children in need."

The \$70,000 *Hunger Is* grant will go towards feeding children in the local community living in households that struggle to provide healthy meals, including daily breakfast. Currently only half of the 22 million children in the U.S. eligible for free or reduced-cost breakfast receive this most important meal of the day. Students qualifying for free or reduced-cost school lunch are automatically eligible for breakfast, but not all schools participate, while others provide the breakfast program before school hours, making participation difficult for students who cannot arrive at school early.

"We are proud to have the opportunity to rally the community behind such a worthy cause," states Lori Raya, Albertsons, Vons, Pavilions president. "Children should be provided every opportunity to succeed without having to worry about whether or not they will receive their next meal."

According to Food Research and Action Center, providing breakfast to students at school improves their concentration, alertness, comprehension, memory and learning (FRAC, [Breakfast for Learning](#)).

Feeding more than 60,000 children, families and seniors every week, Feeding America San Diego relies on the generous support of individuals, corporations and community groups to sustain critical hunger-relief and nutrition programs throughout the region. For more information, visit feedingamericasd.org.

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ABOUT FEEDING AMERICA SAN DIEGO

Established in 2007, [Feeding America San Diego](https://feedingamericasd.org) (FASD) is the leading hunger-relief organization in the county, distributing 18.5 million meals within the last year, and the only Feeding America affiliate in the region. FASD provides food and resources to a network of 200 distribution partners serving 60,000 children, families and seniors each week. Focused on healthy food, education and advocacy, FASD is building a hunger-free and healthy San Diego through innovative programs and collaborative partnerships. To learn more about Feeding America San Diego and its hunger-relief initiatives, visit feedingamericasd.org.

ABOUT THE ALBERTSONS COMPANIES FOUNDATION & THE VONS FOUNDATION

The Albertsons Companies Foundation and The Vons Foundation supports causes that impact our customers' lives. Through the generous contributions by our customers, our employees' passion and partnerships with our vendors. We focus on giving locally in the areas of health and human services, hunger relief, education and helping people with disabilities. The Albertsons Companies Foundation and The Vons Foundation have invested over \$1 billion in our neighborhoods since 2001. For more information about the Albertsons Companies Foundation and The Vons Foundation, visit www.safewayfoundation.org.