



NEWS RELEASE

For immediate release

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FEEDING SAN DIEGO RAISES MORE THAN 1 MILLION MEALS TO HELP CHILDREN IN SAN DIEGO FACING SUMMER FOOD INSECURITY

San Diego, CA — August 30, 2017 —Through the [Fuel for Summer](#) campaign, [Feeding San Diego](#) (FSD) raised \$251,638, the equivalent of more than one million meals, to provide critical support throughout the summer to ensure that kids and families received the nutrition they need to live healthy and productive lives. 1 in 5 children in San Diego struggle with hunger.

Support was given by local celebrities: [Former NFL Super Bowl Champion Steve Weatherford](#), [Fox 5 News Reporter Heather Lake](#), [Master Chef Claudia Sandoval](#), [motorbike stunt rider Robbie Maddison](#) and [Grammy award-winning band Switchfoot](#), helping to spread the word by visiting distributions and sharing on social media about child food insecurity in San Diego.

“A lot of people don’t realize in San Diego County how many people need help,” said Heather Lake, Fox 5 News reporter. “It’s expensive for all parents to raise a family in San Diego and sometimes you need extra help.”

In San Diego County in 2016, 73 percent, or more than 92,000 students, of those who received free and reduced-price meals during the school year did not receive food during the summer ([CFPA, 2017 School’s Out...Who Ate?](#)).

Through direct service programs and our partner agencies, FSD works to solve this problem throughout the region. This summer, Feeding San Diego sponsored the Summer Food Service Program that served healthy meals to children at 15 sites throughout San Diego County and provided food for special school break distributions, Summer Fun Café BBQs hosted by San Diego Unified School District and local non-profits and charities.

To find out how Feeding San Diego is fighting hunger, visit feedingsandiego.org.

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ABOUT FEEDING SAN DIEGO

Established in 2007, [Feeding San Diego](#) (FSD) is the leading hunger-relief organization in the county, providing 21.2 million meals within the last year, and the only Feeding America affiliate in the region. FSD provides food and resources to a network of more than 225 distribution partners serving 63,000 children, families and seniors each week. Focused on healthy food, education and advocacy, FSD is building a hunger-free and healthy San Diego through innovative programs and collaborative partnerships. To learn more about Feeding San Diego and its hunger-relief initiatives, visit feedingsandiego.org.