



For immediate release

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## **FEEDING AMERICA SAN DIEGO LAUNCHES 'FUEL FOR SUMMER' CAMPAIGN TO FIGHT CHILD HUNGER**

*Children face food insecurity when school nutrition programs not in service over summer*

San Diego, CA — April 12, 2016 — [Feeding America San Diego](#) (FASD) announces its [Fuel for the Summer](#) campaign, providing critical support for special food distributions throughout the summer to ensure that kids and families are getting the nutrition they need to live healthy and productive lives.

In San Diego County in 2014, 59 percent, or more than 97,000 students, of those who received free and reduced-price meals during the school year did not receive food during the summer ([CFPA, School's Out...Who Ate?](#)). Through direct-to-client programs and our partner agencies, FASD works to meet this specific need throughout the region.

### **SUMMER FOOD PROGRAMS**

- FASD is a sponsor for the [Summer Food Service Program](#) (SFSP), providing free lunches and snacks to children and teens, Monday through Friday, June through August. Additionally, we are one of the few nonprofit SFSP sponsors in San Diego County that offers programmatic and financial support to meal service sites. The program is funded by the United States Department of Agriculture (USDA) and administered by the California Department of Education (CDE).
- FASD will host **Kids Community Pantries** once a month for children and their families, offering food at a central location in each of the four regions of San Diego County.
- FASD and other local non-profits work in partnership with [San Diego Unified School District](#) (SDUSD) to offer food and resources to children and families at **Summer Fun Cafés** throughout the summer. In addition to distributing bags of fresh produce, FASD conducts CalFresh (SNAP) outreach and pre-screenings, nutrition education and demonstrations.
- **Distribution Partners** join in the summer efforts by offering Summer Food Service sites for lunch and dinner, increasing their distributions or conducting skills and health-related classes.

### **WAYS TO GET INVOLVED**

- [Donate](#) funds to provide critical support for special food distributions throughout the summer to ensure that kids and families receive the nutrition they need. **Every dollar provides 4 meals.**

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- **Volunteer** to help provide meals to children and families in need. Attend a special **Volunteer Open House** on Saturday, June 11. [Register](#) to learn more about volunteering, tour the facility and try several of our regular volunteer projects.
- **Advocate** by sharing your support online. **Like** Feeding America San Diego on [Facebook](#) and **follow** on [Twitter](#) and [Instagram](#) at [@FeedingSanDiego](#).

### **SPECIAL EVENTS & PROMOTIONS**

- [Coronado High School Empty Bowls](#): Thursday, April 14, 5:00 – 7:00 p.m., Coronado High School
- [Pairings with a Purpose: Tapped Edition](#): Saturday, April 16, 1:00 – 5:00 p.m., Bobby Riggs Tennis Club & Museum
- [MINI April Invitational](#): April 15 - 24, local MINI dealerships will donate \$20 to Feeding America and its members, including Feeding America San Diego
- [Starbucks Global Month of Service](#): join Starbucks for its second special volunteer day of the month on Wednesday, April 20
- [Food from the Bar](#): San Diego law organizations unite against hunger in a friendly competition to raise the most food, funds and volunteer hours
- Hunger Action Day: Wednesday, May 25, a day when 50 FASD clients and partners join hunger-relief advocates in Sacramento to speak with elected officials about important legislation affecting hunger in our communities
- [NUcrew Kids Club](#): a club for kids ages 6 – 10 to take part in hunger-relief by volunteering, hosting a classroom food drive and other fun activities

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### **ABOUT FEEDING AMERICA SAN DIEGO**

Established in 2007, [Feeding America San Diego](#) (FASD) is the leading hunger-relief organization in the county, providing 18.5 million meals within the last year, and the only Feeding America affiliate in the region. FASD provides food and resources to a network of 200 distribution partners serving 60,000 children, families and seniors each week. Focused on healthy food, education and advocacy, FASD is building a hunger-free and healthy San Diego through innovative programs and collaborative partnerships. To learn more about Feeding America San Diego and its hunger-relief initiatives, visit [feedingamericasd.org](http://feedingamericasd.org).