FEEDING SAN DIEGO ANNOUNCES APPOINTMENT OF CHIEF FINANCIAL OFFICER AND CHIEF OPERATIONS OFFICER

San Diego, CA — June 7, 2017 — Feeding San Diego, the leading hunger-relief organization in San Diego County, today announced that Alicia Saake has been appointed as Chief Operations Officer and Denise Gurulé has been appointed as Chief Financial Officer. Gurulé and Saake will help lead the organization alongside Vince Hall, Chief Executive Officer as Feeding San Diego leads the community in hunger-relief and in closing the meal gap.

“Our two new officers are passionate about hunger-relief and will help lead our mission,” said Vince Hall, CEO of Feeding San Diego. “We are grateful to have such dedicated leaders as we build a healthy and hunger-free San Diego.”

Alicia Saake has served on staff with Feeding San Diego for the last 7 years in various roles. In her current role as Chief Operations Officer, she oversees supply chain operations, hunger-relief programs and marketing. She graduated from the University of California, San Diego with a degree in philosophy and a focus on hunger-relief ethics. In 2013, Alicia completed her Lean Enterprise Certificate at San Diego State University and uses lean practices to guide FSD’s efforts to more efficiently serve San Diegans facing hunger.

“Having grown up in San Diego, I’m honored to have the opportunity to serve families in need in my hometown,” said Alicia Saake.

Under her leadership, FSD’s volunteer program was the first organization in San Diego to be certified as a Service Enterprise and was recognized as “The Best Place to Volunteer” in the UT San Diego’s “Best of” 2012 poll. In 2016, Alicia was also won Feeding America’s Western Regional Operations Leader Award.

Denise Gurulé joined Feeding San Diego in 2014. As Chief Financial Officer, Denise oversees the financial, HR, and IT activities of the organization. Denise’s experience includes almost twenty years in accounting, five years in banking and over fifteen years in retail. Her accounting experience is concentrated in theme park/hospitality, franchised restaurants, manufacturing, and accounting consulting for nonprofits, media and software companies. Denise also has over ten years of management experience. In her various roles with organizations, she has participated and led various audits; including financial audits, state sales tax audits, IRS audits and EDD audits.
Denise grew up in San Marcos, California and graduated from California State University San Marcos in 2010 with a degree in Business Administration with an emphasis in Accounting. She is currently a CPA candidate and expects to obtain the certification within the next twelve to sixteen months.

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ABOUT FEEDING SAN DIEGO
Established in 2007, Feeding San Diego (FSD) is the leading hunger-relief organization in the county, providing 21.2 million meals within the last year, and the only Feeding America affiliate in the region. FSD provides food and resources to a network of more than 225 distribution partners serving 63,000 children, families and seniors each week. Focused on healthy food, education and advocacy, FSD is building a hunger-free and healthy San Diego through innovative programs and collaborative partnerships. To learn more about Feeding San Diego and its hunger-relief initiatives, visit feedingsandiego.org.