



For immediate release

Media Contacts

Madeleine Hennessy
(858) 768-7435
mhennessy@feedingamericasd.org

Amanda Schaap
(858) 768-7434
aschaap@feedingamericasd.org

FEEDING AMERICA SAN DIEGO & PARTNERS RAISE 2.3 MILLION MEALS

Campaign exceeds goal of one million meals for San Diegans in need

San Diego, CA – January 4, 2016 — [Feeding America San Diego](#) (FASD), the leading hunger-relief organization in San Diego County, announced today that it raised \$577,108, equating to 2,308,435 meals, in partnership with [ABC10](#), sister station [Azteca San Diego 15](#) and [Live Well San Diego](#) during the third annual Month of a Million Meals campaign. Exceeding the original goal by over 1,000,000 meals, the 2015 seasonal endeavor included two live donation telecasts and support from several local celebrities. From November 21 to December 31, 2015, San Diegans donated food, time and funds to support those struggling with hunger.

The Month of a Million Meals campaign was started by FASD, ABC10 and Live Well San Diego to ensure that thousands of San Diegans receive nutritious food during the holiday season and throughout the year. In San Diego, 1 in 7 people, including 1 in 5 children, don't know where their next meal is coming from.

"We are so thankful for our terrific partners and the incredible support from generous San Diegans," said Al Brislain, CEO of Feeding America San Diego. "These meals will have an incredible impact on the 60,000 children, families and seniors we serve each week."

"When you can double your goal, that is a good day. When you double the amount of people you help in your community, that is an incredible day," said Jeff Block, Vice President, Divisional General Manager at E.W. Scripps. "We are so grateful to our generous 10News viewers and our wonderful community partners who stepped up to turn a Month of a Million Meals into a month of over 2 million meals."

In addition to campaign partners, the 2015 Month of a Million Meals campaign was supported by [ESET](#) and [Naked Cafe](#).

ABOUT FEEDING AMERICA SAN DIEGO

Established in 2007, [Feeding America San Diego](#) (FASD) is the leading hunger-relief organization in the county, distributing 18.5 million meals within the last year, and the only Feeding America affiliate in the region. FASD provides food and resources to a network of 200 distribution partners serving 60,000 children, families and seniors each week. Focused on healthy food, education and advocacy, FASD is building a hunger-free and healthy San Diego through innovative programs



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and collaborative partnerships. To learn more about Feeding America San Diego and its hunger-relief initiatives, visit feedingamericasd.org.