



NEWS RELEASE

For immediate release

Media Contact

Madeleine Hennessy

(858) 768-7435

mhennessy@feedingsandiego.org

Feeding San Diego Fights Hunger in Imperial Beach
Hunger-relief program launches at local school

San Diego, CA – November 9, 2017 – Today, [Feeding San Diego](#), the leading hunger-relief organization in San Diego County, is announcing the expansion of its' distribution network to Imperial Beach. The first distribution will take place on Monday, November 13, at [Bayside STEAM Academy](#). The farmers-market style distribution will provide 20-25 pounds of fresh produce and non-perishable food items for each participating family. Feeding San Diego is anticipating 150 families will attend the first distribution.

"We are honored to be serving the southernmost beach city in San Diego County," said Vince Hall, CEO of Feeding San Diego. "With nearly half a million children, seniors and families in our county struggling with hunger, this distribution will help put food on the table for families in need."

"I am thankful to Feeding San Diego and the Imperial Beach Hunger Collaborative for working together to reduce food insecurity in Imperial Beach," said Mayor Serge Dedina of Imperial Beach. "There is nothing more important than making sure we improve the quality of life for all our residents in our beautiful little beach town."

The distribution will take place from 8:30 a.m. to 9:30 a.m. on November 13 at Bayside STEAM Academy located at 490 Emory Street in Imperial Beach. Moving forward, the distribution will take place on the second and fourth Mondays of each month at 8:30 a.m. Families who would like to participate are advised to bring their own bags.

For more information about what Feeding San Diego is doing to fight hunger, visit feedingsandiego.org.

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ABOUT FEEDING SAN DIEGO

Established in 2007, [Feeding San Diego](#) (FSD) is the leading hunger-relief organization in the county, providing 25.2 million meals within the last year, and the only Feeding America affiliate in the region. FSD provides food and resources to a network of more than 245 distribution partners serving 63,000 children, families and seniors each week. Focused on healthy food, education and advocacy, FSD is building a hunger-free and healthy San Diego through innovative programs and collaborative partnerships. To learn more about Feeding San Diego and its hunger-relief initiatives, visit feedingsandiego.org.