A MESSAGE FROM OUR CEO

Friends of Feeding San Diego,

It has been another year of turmoil for hunger-relief organizations across the country, and Feeding San Diego is no exception. Through it all, we remained bolstered by our incredible stakeholders, including volunteers, distribution partners, food donors, generous financial donors, staff and our board of directors. It is these stakeholders who made it possible for us to distribute over 35 million meals to people facing hunger in San Diego last year.

The ongoing pandemic and ensuing economic crisis, fueled primarily by persistent inflation, ramped up in our last fiscal year and continues to present challenges in our community. The soaring prices of nearly every essential, from gasoline to housing costs to fruits and vegetables, have made it next to impossible for families to recover from the pandemic or get ahead. The current economic climate tells us that there will be a significant need for food assistance in the immediate future.

Despite the chaos of the world, seeing what Feeding San Diego’s network of stakeholders was able to achieve this past year brings me hope. This is where we focus our attention. It’s no secret to those who know me well that I am a big fan of the Starfish Story by Loren Eiseley, which emphasizes that every action can make a difference. Feeding San Diego’s stakeholders demonstrate that every action, small and large, is a beautiful effort that makes a difference in the lives of those we serve.

It is only with action and advocacy that we can continue to take steps toward our vision of a healthy and hunger-free San Diego. By continuing our successful programming and adjusting to meet current needs, prioritizing the distribution of healthy, fresh fruits and vegetables, forging new partnerships with likeminded organizations, working closely with local, state, and national governments, and expanding our capacity to rescue surplus food to help feed people, we made progress towards that vision.

The 35 million meals that were distributed by Feeding San Diego in fiscal year 2022 represent both hope and hardship. We commend every donor, staff and our board of directors. It is these stakeholders who have made it possible for us to distribute over 35 million meals to people facing hunger in San Diego last year.

Together, we are feeding San Diego.

Sincerely,

Dan Shea
CEO

BOARD OF DIRECTORS

2021 - 2022

GWENDOLYN SONTHEIM, CHAIR
Philanthropist & Director, Aquilia International Foundation LTD

EUGENE CHEN, SECRETARY
Venture Capitalist & Entrepreneur, Camino Innovation Holdings, LLC, SPIWay, LLC, Medenovo LLC & CWC Healthtech Advisors

SAM BINKLEY
President & Founder, Healthy On You

JON BUNET
Director of Field Marketing & Merchandising, CVS

JUAN GIL-RAMIREZ
Investor & Entrepreneur
Board Member, Mexico City Food Bank

HANEY HONG
President & CEO, San Diego County Taxpayers Association

ERIC HORNSTEN
Partner, PricewaterhouseCoopers LLP

WILLIAM KEITEL
Former Executive Vice President and Chief Financial Officer, Qualcomm Inc

MARK LORETTA
Major League Baseball Veteran

ALBERTO MIER Y TERAN
President & General Manager, KFMB

STEVE NETZLEY
Global CEO, Edge Performance Network and CEO, Havas Edge

SHARI SAPP
Community Volunteer and Philanthropist

THOMAS TAYLOR
President, Thomas J. Taylor Construction Inc.

JODI UNGROOT
Partner, Ernst & Young LLP

WHY IT MATTERS

Children and adults are facing hunger across San Diego County. Your neighbor, child’s classmate or even coworker may be struggling to get enough to eat.

The consequences of hunger on individuals, families, and the community are devastating and lead to impossible choices between buying food and paying for other essentials like housing, healthcare, utilities, and transportation.

The pandemic added new challenges to solving the problem of hunger. The pandemic has increased food insecurity among families with children and communities of color, who already faced hunger at much higher rates before the public health crisis emerged.

Many households that experience food insecurity do not qualify for federal nutrition programs and visit their local food banks and other food programs for extra support, making the work of Feeding San Diego even more essential.

ReFED estimates that in 2019, the United States let 35% of food available – the equivalent of 80 million tons – go unsold or uneaten. Of this, 52.4 million tons of food was sent to landfills, and an additional 10.1 million tons remained unharvested at farms. The U.S. spent over $218 billion, 1.3% of GDP, growing, processing, transporting, and disposing of food that was never eaten.
OUR IMPACT

At Feeding San Diego, we RESCUE surplus food before it goes to waste so we can FEED people facing hunger in San Diego County. We accomplish this by UNITING the community around our mission to connect every person facing hunger with nutritious meals by maximizing food rescue.

Thanks to you, the following impact was made possible between July 1, 2021, and June 30, 2022.

FEED

Feeding San Diego hosts hundreds of free food distributions each month across San Diego County, an area of 4,526 square miles. Feeding San Diego supports people from as far north as Oceanside to the Mexican border in South Bay, and from the beach communities in the west to the Anza Borrego Desert in East County. As of the 2020 Census, the population was 3,298,634, making San Diego County California’s second-most populous county and the fifth-most populous in the United States.

FEEDING SAN DIEGO DISTRIBUTED 35,075,000 MEALS TO PEOPLE FACING HUNGER IN PARTNERSHIP WITH NEARLY 370 COMMUNITY PARTNERS, DESPITE CONTINUED CHALLENGES TO THE FOOD SYSTEM.

35,075,000 MEALS

75% Agency Partners
22% Direct Services
2% CalFresh Attributable
1% After School and Summer Meals

368 DISTRIBUTION PARTNERS:

229 Agency Partners
95 Direct Services Partners
44 Youth Programs
368 Distribution Partners
225 Farms & Packing Sheds
225 Volunteer Hours

616 Food Donors
616 Staff Members
10,056 Volunteers
15,900 Financial Donors

RESCUE NEARLY 70% OF ALL FOOD DISTRIBUTED BY FEEDING SAN DIEGO WAS RESCUED, BECAUSE WE BELIEVE IN FEEDING PEOPLE, NOT LANDFILLS.

This means our network helped divert perfectly edible surplus food from going to the landfill in order to feed people facing hunger in San Diego County. Feeding San Diego’s efficient model is built on this food rescue opportunity.

By diverting nearly 28 million pounds of food from the landfill we saved NEARLY 25,000 METRIC TONS OF CO₂ EQUIVALENT from emission into the atmosphere, the equivalent of TAKING 5,350 CARS OFF THE ROAD FOR ONE YEAR.

OUR IMPACT WAS ACHIEVED THROUGH THE STRENGTH OF OUR NETWORK:

41,100,000 TOTAL POUNDS OF FOOD DISTRIBUTED

68% Rescued Food
6% Donated Food
26% Purchased Food

*All rescued food is donated, but not all donated food is rescued.
CalFresh is the California implementation of the federal Supplemental Nutrition Assistance Program, formerly known as the Food Stamp program, which provides financial assistance to low-income California residents for purchasing groceries. Feeding San Diego’s CalFresh team conducts ongoing outreach to bring awareness of the program to people we serve and provide assistance and support throughout the application process.

COMMUNITY VOICE

ROBERT • Feeding San Diego CalFresh client

“I’ve taken a serious beating in my life. I had to retire early. I lost everything I owned. I had to be dependent, or I wasn’t going to make it. Thank you guys for helping.”

Agency Partners

Feeding San Diego has a network of agency partners who provide food throughout San Diego County. These 229 agency partners include other non-profits and organizations, including local charities, faith-based communities and food pantries.

HIGHLIGHTS:

Agency Capacity Grants, made possible by the Aqualia Foundation LTD, enabled 21 of our partner agencies to purchase much-needed capacity building items to make the work they do possible. This included the purchase of refrigerated vans, as well as commercial fridges and freezers to aid in food rescue.

Backpack Program

The Backpack Program provides local students with an easy-to-carry bag filled with healthy staple items and fresh produce. This weekly program keeps kids fed over the weekend.

Feeding Heroes

In partnership with local nonprofits, Feeding San Diego seeks to serve and support military families and veterans when they face hard times.

Feeding Seniors

Feeding San Diego partners with local nonprofits to provide nutritious, healthy food for low-income seniors. Seniors can access no-cost food at a range of Feeding San Diego programs, including mobile pantries and Together Tour distributions. In addition, we provide food to community partners who offer distributions specifically for the senior population.

Feeding San Diego Marketplace

Feeding San Diego proudly opened a community marketplace at our headquarters in Sorrento Valley, made possible by a generous grant from the Aqualia Foundation LTD. Community members are welcome to shop for no-cost groceries, including dry goods, frozen protein, and fresh produce.
School pantries help address child hunger in San Diego County by providing nutritious, healthy food to low-income students and their families. Food distributions take place on-campus before or after school drop-off, or pick-up.

COMMUNITY VOICE:

CECILIA, Feeding San Diego Food Recipient at the San Marcos Elementary School Pantry

“We live in San Marcos, and there are five kids at home. Jonathan will be in transitional kindergarten next year. To those who provide the food, thank you, it’s very helpful for parents.”

Mobile Pantry

This program helps address rural hunger by providing nutritious, healthy food to communities in the rural North and East parts of San Diego County.

COMMUNITY VOICE:

SIMONE, Feeding San Diego Food Recipient at the Together Tour in Carlsbad

“I know that within the pandemic, it’s been hard for everybody, not just some, but everybody in this whole situation. I just want to say thank you for everything, because if it wasn’t for Feeding San Diego, it gets tough.”

Produce Pantry

Located throughout the county, Feeding San Diego’s produce pantries focus on fresh fruit and vegetables. Each distribution includes up to six different types of produce.

HIGHLIGHT:

Feeding San Diego launched this program in November 2021 with a site at Faith Chapel in Spring Valley. By June 2022, we added an additional site in the rural community of Jacumba.

Together Tour

The Together Tour is a series of large-scale, drive-through food distributions throughout San Diego County that started in response to the pandemic to provide emergency assistance to the community.

HIGHLIGHT:

The Together Tour program expanded to 14 sites throughout San Diego County. Through this program in fiscal year 2022, we held 114 distributions that served 308,463 people. Nearly 4.5 million pounds of food was provided to nearly 75,000 households.

After School and Summer Meals

This program helps meet children’s needs by providing free and nutritious breakfasts, lunches, and snacks. Kids can access after-school and summer meals at sites throughout San Diego County.

HIGHLIGHT:

Feeding San Diego hosted 22 youth meal sites and ten food distribution sites at county libraries, recreation centers, and other non-profits during the summer months when school is not in session to help provide food assistance to students and their families.
PICTURED: Held the 10th Annual Month of a Million Meals campaign in partnership with ABC 10News, including a telethon on GivingTuesday at Feeding San Diego, with the campaign raising the equivalent of 10.3 million meals.

PICTURED: Received $500,000 from California’s 2021-22 state budget and held a check presentation with Assemblymember Brian Maienschein.

PICTURED: Installed our new cash donation machine that was designed, engineered, and installed by longtime youth volunteer Aiden Gruby as his Eagle Scout Project.

PICTURED: Local chef Travis Swikard held a virtual cooking class benefiting Feeding San Diego, donating nearly 5,500 meals!

PICTURED: Hosted a brunch for members of The Grove, our community of donors who make an annual gift of $1,000 or more. Guests heard updates on our organization directly from CEO Dan Shea plus interacted with staff members from across departments.

PICTURED: Began sharing stories of people we serve via our Kitchen Diaries storytelling series, an ongoing opportunity to give a platform to people who access our services to share their stories in their own words.

PICTURED:Received the largest food donation in the history of Feeding San Diego — 500,000 pounds of plant-based patties from Jensen Meat Company. Thanks to a food donation from CarGill of 1,710 frozen turkeys, we held a turkey distribution for 618 households at Feeding San Diego right before the New Year. The rest were distributed via our agency partners.

PICTURED: Hosted our first dedicated volunteer shift for local Girl Scouts to earn their Climate Controller Food Rescue patch, created in partnership with SOLV Energy to educate our local troops on the linkage between food waste and climate change. We awarded 114 patches in April alone.

PICTURED: Celebrated 15 years of Feeding San Diego with a proclamation from Mayor Todd Gloria designating May 15, 2022 “Feeding San Diego’s 15th Anniversary Day.” We also hosted an anniversary party with nearly 100 special guests, including donors and people instrumental to Feeding San Diego over the years. Our board chair Gwendolyn Sontheim was awarded the first-ever Starfish Award for the invaluable impact she has had on the organization since founding it in 2007.

PICTURED: Hosted the charity give back event for the 2022 Switchfoot Getaway (the fifth since 2017), attended by 250 international fans of Switchfoot, who worked to sort and bag produce, and then enjoyed a live show from the Grammy Award-Winning rock band in the parking lot.

Call now & double your 258,500.

THIS YEAR’S HIGHLIGHTS

THIS YEAR’S HIGHLIGHTS

Thank you to everyone who makes our mission possible.
TOTAL REVENUES
$80,348,901
Includes cash and in-kind

Contributions & Grants
$19,355,449

Federal Awards
$643,494

Other
$482,426

Rescued & Donated Food
$59,867,532

TOTAL EXPENSES
$83,845,499
Includes cash and in-kind

Development
$3,031,229

General & Administrative
$3,101,477

Programs
$77,712,793

The budget deficit from fiscal year 2022 was covered by a surplus of funds that carried over from fiscal year 2021.
To Our Donors

Feeding San Diego extends gratitude to our generous donors, including individuals, corporations, foundations, organizations, and government entities, who made gifts of $10,000 or more from July 1, 2021 through June 30, 2022.

$1,000,000 and above
Aquila International Foundation LTD
Bentivoglio Family Foundation
California Department of Social Services
Feeding America
Gwendolyn M. Sontheim
Anonymous (1)

$250,000-$999,999
County of San Diego
Anonymous (1)

$100,000-$249,999
Cigna Foundation
Conrad Prebys Foundation
County of San Diego
CVS Health
David C. Copley Foundation
Joseph & Debra Peacock Charitable Fund
Martha J. Wainer Charitable Foundation
Pireo Philanthropies
Rancho Santa Fe Foundation
Richard and Shari Sapp
Vanessa Whitley
Anonymous (2)

$50,000-$99,999
The AlbionWorks Companies Foundation
Betty and Bob Stine Fund at Rancho Santa Fe Foundation
Callaway Golf Company Foundation
County of San Diego, District 2
Crocs
GoMacro
James Doehring
Jersey Mike’s Subs
The Kasperck Foundation
Lily Lai Foundation
Michaël and Regina Dewd
The Parker Foundation
Ralph’s Food 4 Less and the Kroger Co.
Zero Hunger | Zero Waste Foundation
Raytheon Technologies
Robert S. Wilson
SOLV Energy
Target Corp
Union Bank
Violet M. Johnson Family Foundation
Wal-Mart Foundation
The Waters/McCroskey Family Trust
Anonymous (1)

$25,000-$49,999
A.M. Otsuka Construction
BioMed Realty
Charles & Ruth Billingsley Foundation
City of Oceanside
Coldwell Banker West Foundation
CoreGiving
Costco
County of San Diego, District 3
Crosst-Deluca Family Fund
David and Lisa Knight Household Enterprise Rent-A-Car Foundation
(Enterprise Holdings Foundation)
Freedman Mortgage Corporation
Henry L. Guenther Foundation
Harvey Family Non-Endowment Fund
Johanna Unger
Lockheed Martin
Nordson Corporation Foundation
The Peggy and Robert Matthews Foundation
The RGF Fund
Rosemary Kraner Rallt Foundation
The Rose Foundation
Samuel H. French and Katherine Weaver French Fund
SDF&G
Sempra Employee Giving Network
Seth Sprague Educational and Charitable Foundation
The Thomas C. Ackerman Foundation

$10,000-$24,999
AEO, Inc.
American Eagle and Aerie
Allison and Robert Price Family Foundation
AMN Healthcare Services, Inc.

The TIX Companies, Inc.
TRACON Pharmaceuticals Inc.
The Whiteley Family Charitable Fund
Anonymous (3)

$500,000-$99,999
Anonymous (1)

$10,000-$24,999
Anonymous (1)

$100,000-$249,999
AEO, Inc.
American Eagle and Aerie
Allison and Robert Price Family Foundation
AMN Healthcare Services, Inc.

The TIX Companies, Inc.
TRACON Pharmaceuticals Inc.
The Whiteley Family Charitable Fund
Anonymous (3)

$500,000-$99,999
Anonymous (1)

$100,000-$249,999
AEO, Inc.
American Eagle and Aerie
Allison and Robert Price Family Foundation
AMN Healthcare Services, Inc.

The TIX Companies, Inc.
TRACON Pharmaceuticals Inc.
The Whiteley Family Charitable Fund
Anonymous (3)

$500,000-$99,999
Anonymous (1)

Schnapp Family Charitable Fund
Semmer-Kwoka Charitable Fund
Sempra Energy Foundation
Sodexo Stop Hunger Foundation
The Starbucks Foundation
Starke Family Fund
Susan Ehrhart
Switchfoot Bro-Am Foundation
Taylor Family Fund
TEGNA Foundation
Telos Capital Management, Inc.
Total Wine & More
USDA
The Vann P. and Carol G. Parker Charitable Fund
Anonymous (5)

For a list of all donors who made gifts of $1,000 or more in fiscal year 2022, please scan here:

ANNUAL REPORT FY22