Helping Others Understand Our Mutual Partnership

As partners, helping the public understand our mutual organizational relationship is important in building awareness around hunger relief, helping people and families struggling with hunger and the services we provide together. We are interdependent upon one another to be successful and want to grow our mutual successes.
Let’s Co-Brand Our Organizations!

Here’s why:

• Creates more awareness and interest about seemingly unrelated nonprofits and organizations working together.

• Establishes a visible partnership between the hunger-relief organization and its food distribution partners.

• Showcases how organizations with similar values can partner to provide complementary services for a common purpose or vision.

• Aligns our organizations to demonstrate each expertise area to benefit a particular demographic.
Opportunities to Showcase Our Partnership

- Physical signage/merchandise at your distributions
- Food distribution flyers
- Web page about your hunger relief programs
- Physical office space
- Social media content
- Press releases
- Newsletters

Feeding San Diego has created a password-protected resource page for partners to provide basic brand assets, in our most common colors.
- https://feedingsandiego.org/resources/
- Password is endhunger