2020 - 2021

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To Our Valued Stakeholders,

Hunger relief organizations across the country continue to see rising numbers of those in need of food assistance, and Feeding San Diego is no exception. In fiscal year 2021, Feeding San Diego provided 40.3 million meals in our service area to people in need, a 29% increase over the previous year. That growth was felt through every corner of our organization. It was also achieved with just 10% of the volunteer force compared to the previous year due to pandemic health restrictions that were in effect. I’d like to thank each and every volunteer and staff member who who prioritized our mission and stepped up to serve the community during this pandemic.

The COVID-19 pandemic brought hunger to the forefront of public consciousness. The economic fallout from the pandemic will keep hold on San Diegans for years to come, especially for the populations in our society that continue to experience disproportionate rates of food insecurity. Thankfully, you – our donors, volunteers, and valued stakeholders – remain invested in hunger relief for our community. We are immensely grateful for the support we received this past fiscal year to maintain our heightened level of operations. Because of you, people facing hunger have access to nutritious meals. They know their lives matter, and there is hope.

Our team has continued to adjust our operational model to respond to the increase in need for food assistance throughout San Diego County. Feeding San Diego started hosting and operating the Together Tour, a series of large-scale, drive-through free food distributions in hot spots of hunger, to provide much-needed resources to people facing food insecurity on a regular basis. We continued to provide food at no cost to our agency partners to ease the financial strain they experienced during the pandemic. With fewer food donations, and increased demand, we purchased more food directly. Despite disruptions to supply chains, we continued our mission-driven work to rescue nutritious food from food donors across the county.

Challenges remain, including health risks, record-high gas prices, and supply chain issues, but backed by the commitment of our stakeholders we will continue to provide the nutritious meals our community needs and depends on. We will also continue to destigmatize the myth that asking for help is a weakness. The fact is, it takes courage to ask for help and it’s the first step in enabling change. Those now asking for help include those who used to help others. Now it’s our turn to help them. Together, we are Feeding San Diego.

Sincerely,

Dan Shea
CEO

MESSAGE FROM OUR CEO
WHY IT MATTERS

There are hundreds of thousands of people facing hunger in San Diego County, while each year in the United States 35% of food produced is wasted.

Academic achievement
Cognitive & physical development
Social & behavioral response
Workforce preparedness
Health & well-being

HUNGER IMPACTS:
The consequences of hunger on individuals, families, and the community are devastating and lead to impossible choices between food and other essentials like healthcare, housing, and transportation.

UNEATEN FOOD CONSUMES:
- 4% of U.S. Greenhouse Gas Emissions
- 18% of all Cropland use
- 14% of all Fresh Water Use
- 24% of Landfill Inputs (by volume, EPA estimate)

ReFED estimates that in 2019, the United States let 35% of food available - the equivalent of 80 million tons - go unsold or uneaten. Of this, 52.4 million tons of food was sent to landfills, and an additional 10.1 million tons remained unharvested at farms. The U.S. spent over $218 billion, 1.3% of GDP, growing, processing, transporting, and disposing of food that was never eaten.

The consequences of hunger on individuals, families, and the community are devastating and lead to impossible choices between food and other essentials like healthcare, housing, and transportation.
At Feeding San Diego, we RESCUE good food before it goes to waste so we can use it to FEED people facing hunger in San Diego County. We accomplish this by UNITING the community around our mission to connect every person facing hunger with nutritious meals by maximizing food rescue.

Your support of Feeding San Diego has created positive impacts that have rippled across San Diego County.

Thanks to you, the impact on the following pages was made possible between July 1, 2020 and June 30, 2021.
Feeding San Diego hosts hundreds of free food distributions each month across San Diego County, an area of 4,526 square miles. Feeding San Diego supports everyone from as far north as Oceanside to the Mexican border in South Bay, and from the beach communities in the west to the Anza Borrego Desert in East County. As of the 2020 Census, the population was 3,298,634, making San Diego County California's second-most populous county and the fifth-most populous in the United States.

Feeding San Diego distributed 40,173,990 meals to people facing hunger in partnership with nearly 300 community partners, despite continued challenges to the food system. This number is up from 31,240,614 million meals the previous year, an increase of 29%.

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**292 DISTRIBUTION PARTNERS:**

<table>
<thead>
<tr>
<th>Distribution Type</th>
<th>Number of Meals</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGENCY RESCUE MEALS</td>
<td>11,177,179</td>
</tr>
<tr>
<td>IMPERIAL VALLEY FOOD BANK MEALS</td>
<td>6,209,708</td>
</tr>
<tr>
<td>SCHOOL MEALS (AFTER SCHOOL &amp; SUMMER MEALS)</td>
<td>1,233,059</td>
</tr>
<tr>
<td>CALFRESH ATTRIBUTABLE MEALS</td>
<td>366,873</td>
</tr>
</tbody>
</table>

*Imperial Valley Food Bank is a Partner Distribution Organization (PDO) and part of Feeding San Diego's service area.

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**OUR IMPACT 08**

- Imperial Valley Food Bank is a Partner Distribution Organization (PDO) and part of Feeding San Diego's service area.

**OUR IMPACT 09**

- Backpack Partners
- School Pantry Partners
- Regional School Breakfast Partners
- Large-scale Distributions
- Mobile Pantry Partners
- Military Partners
- College Partners
- Senior Partners
- Healthcare Partners
- Special & Emergency Distributions

**Inclusive:***

- After school meals partners
- Summer meals partners

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Two students enjoy fresh fruit during meal time at Youth Meals partner Boys & Girls Club San Marcos.

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An attendee picks fresh produce at Monarch School’s Farmer’s Market food distribution.

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A volunteer packs boxes at Bread of Life in Oceanside.
This means our network helped divert perfectly edible surplus food from going to the landfill in order to feed people facing hunger in San Diego County. Feeding San Diego’s efficient model is built on this food rescue opportunity.

We rescued nearly 27 million pounds of food from over 225 farms & packing sheds in San Diego County and over 225 farms & packing sheds throughout California.

FOOD SOURCING

By diverting nearly 27 million pounds of food from the landfill we saved 24,382 metric tons of CO2 equivalent from being emitted into the atmosphere, the equivalent of taking 5,281 cars off the road for one year.

We received 1,362,364 pounds of produce through the Farmers to Families program, which was initiated by the United States Department of Agriculture (USDA) to support farmers, ranchers, and nonprofits during the height of COVID-19.

We welcomed 110 new food donors.

To meet the rise in need and offset the decline in food donations caused by the pandemic, we purchased 279 truckloads of food.

We rescued nearly 27 million pounds of produce that was unfit for human consumption feeds pigs at Bloom Family Farm in Alpine, CA.

RESCUED & DONATED FOOD

When you can’t feed people, feed animals.

We received 1,962,564 pounds of produce through the Farmers to Families program, which was initiated by the United States Department of Agriculture (USDA) to support farmers, ranchers, and nonprofits during the height of COVID-19.

We welcomed 110 new food donors.

To meet the rise in need and offset the decline in food donations caused by the pandemic, we purchased 279 truckloads of food.

We rescued nearly 27 million pounds of produce that was unfit for human consumption feeds pigs at Bloom Family Farm in Alpine, CA.

OF ALL THE FOOD DISTRIBUTED BY FEEDING SAN DIEGO WAS RESCUED, BECAUSE WE BELIEVE IN FEEDING PEOPLE, NOT LANDFILLS.

WE RESCUED & DONATED FOOD

TOTAL POUNDS OF FOOD SOURCED

FOOD SOURCING (IN POUNDS)

RESCUED & DONATED FOOD

10 MILLION

PURCHASED FOOD

30,000,000

6,000,000

3,000,000

9,000,000

18,000,000

15,000,000

12,000,000

9,000,000

6,000,000

3,000,000

0

39,190,046

28,345,294

6,844,750

27,000,000

20,000,000

10,000,000

0

TOTAL SOURCED

PURCHASED FOOD

RESCUED FOOD

DONATED FOOD

RESCUED & DONATED FOOD

DO YOU KNOW THAT ANY FOOD THAT COMES THROUGH OUR DISTRIBUTION NETWORK THAT WOULD BE CONSIDERED INEDIBLE IN A HOME OR RESTAURANT CAN Still BE USED TO FEED ANIMALS? THEREFORE, THE 30,000,000 POUNDS OF FOOD SOURCE AT THE END OF 2020 FROM OUR PARTNERSHIPS WITH 1,362,364 PRODUCE SOUNDS GREAT AND HAS GREAT IMPACT.

WE WELCOME 110 NEW FOOD DONORS.

WE PURCHASED 279 TRUCK LOADS OF FOOD.

WE RECEIVED 1,962,564 PRODUCE THROUGH THE FARMERS TO FAMILIES PROGRAM, WHICH WAS INITIATED BY THE UNITED STATES DEPARTMENT OF AGRICULTURE (USDA) TO SUPPORT FARMERS, RANCHERS, AND NONPROFITS DURING THE HEIGHT OF COVID-19.

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WE WELCOMED 110 NEW FOOD DONORS.
Our impact was achieved through the strength of our network:

<table>
<thead>
<tr>
<th>DISTRIBUTION PARTNERS</th>
<th>FOOD DONORS IN SAN DIEGO COUNTY</th>
<th>FARMS AND PACKING SHEDS IN CA</th>
<th>INDIVIDUAL, CORPORATE, FOUNDATION, &amp; ORGANIZATIONAL DONORS</th>
<th>VOLUNTEERS</th>
<th>STAFF MEMBERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>292</td>
<td>400</td>
<td>225</td>
<td>21,700</td>
<td>1,030</td>
<td>70</td>
</tr>
</tbody>
</table>

Our volunteers devoted nearly 14,700 hours, the equivalent of seven full-time staff members. This number is 10% of the volunteer force we had in FY20! We are incredibly grateful to every volunteer who donated their time during the pandemic.

Our essential workers, including the distribution center team, volunteer team, and drivers, worked onsite throughout the pandemic. All non-essential staff worked primarily remotely to minimize COVID exposure risk.
Due to an increased need for food assistance brought on by the pandemic, we distributed more food than ever before. The percentage of food we were able to rescue declined due to disruption in the food system. To offset this, food procurement increased significantly. We implemented strict safety measures, which drastically reduced the number of volunteers we were able to work with. However, the average number of hours each volunteer provided jumped from 3.5 in FY20 to 14 in FY21.
Feeding San Diego’s programs fall under five initiatives:

1. **FEEDING KIDS**
   - Childhood hunger is the most devastating form of food insecurity as it can have long-lasting impacts. Hunger affects academic achievement, cognitive and physical development, social and behavioral response, and health and well-being. The Feeding Kids initiative prioritizes partnerships with local school districts and after-school programs to support kids and families consistently in locations that are familiar to them.
   - Programs: Advocacy, After School Meals Program, Backpack Program, CalFresh Outreach, Community and Agency Partner Programs, School Pantry Program, and Summer Meals Program

2. **FEEDING FAMILIES**
   - Families across San Diego County struggle with food insecurity, including those in rural and suburban communities. Many households that experience food insecurity do not qualify for federal nutrition programs and need to rely on hunger relief organizations like Feeding San Diego for support.
   - Programs: Advocacy, CalFresh Outreach, College Pantry Program, Community and Agency Partnerships Program, Feeding Patients, Healthcare Partnerships, Military Partnerships, Mobile Pantry Program, School Pantry Program, and Together Tour

3. **FEEDING SENIORS**
   - Seniors are a population very susceptible to food insecurity, particularly those living on fixed incomes. The Feeding Seniors initiative aims to improve senior food security, reduce the risk of chronic illnesses, and increase self-sufficiency by providing nutritious, healthy food to low-income seniors.
   - Programs: Senior Sites, Advocacy, CalFresh Outreach, Community and Agency Partner Programs, Healthcare Partnerships Program, Mobile Pantry Program, and Together Tour

4. **FEEDING HEROES**
   - In partnership with local nonprofits serving members of the military and veterans, Feeding San Diego seeks to serve our local heroes. To meet this need, we provide food to partner agencies, schools, and mobile pantries that serve members of our military, veterans, and their families.
   - Programs: Advocacy, Community and Agency Partner Programs, School Pantry Program, and Mobile Pantry Program

5. **FEEDING EXCELLENCE**
   - Feeding San Diego integrates additional programs aimed at long-term change as part of its commitment to Feeding Excellence. These programs enable those facing hunger to move towards self-sufficiency.
   - Programs: Advocacy, Agency Capacity Building, CalFresh Outreach

We were able to provide a lifeline to hundreds of thousands of people across San Diego County in need of food assistance through the programs on the following pages.
NEW PROGRAM

In February 2021, Feeding San Diego officially launched the Together Tour, a series of large-scale drive-through free food distributions in regions of San Diego County where the need for food assistance is greatest. What started as emergency distributions for members of the hospitality industry grew into an ongoing program open to anyone in need.

The large-scale distributions can serve up to 1,400 households and are contactless. Volunteers place a minimum of 50 pounds of food in the trunk of attendees’ cars, including fresh produce, dry goods, and a frozen meat protein. In addition, we distribute valuable resources like recipes that relate to the food provided, where to find other Feeding San Diego food distributions, and information about CalFresh and how to apply.

We named the program “Together Tour” because we want the people we serve to know that we are in this together. We are here for them as long as they need us.

TOGETHER TOUR BY THE NUMBERS (AS OF JUNE 30, 2021):

- 26 Large-scale distributions since February 2021
- 356 Volunteers donated time
- 2,390 Hours worked by volunteers
- 56,443 People served
- 836,250 Pounds of food distributed
- 8 Sites across the county

1. California State University San Marcos
2. Legoland® California Resort
3. Parking lot in Sorrento Valley
4. North Island Credit Union Amphitheatre
5. Palomar College
6. Pechanga Arena San Diego
7. Southwestern College
8. The Shoppes at Carlsbad

Leslie, Together Tour food recipient

I used to work at the haunted house, the San Diego Convention Center, and the Omni Hotel. But there has been no work since March last year. Thank you for doing this distribution work. My family was able to get food from here, and I am just happy to help. This is my second time at a Feeding San Diego distribution. Thank you for everything. We are crossing our fingers for a better future.

Leslie, a hospitality worker who attended an early Together Tour distribution in February 2021
SNAP Support:
Feeding San Diego stood behind legislation and policy to advocate for those who receive CalFresh benefits. Our team provided testimony and conducted outreach to representatives, and our organization signed on to the following bills:
- Senate Bill 107: CalFresh – Simpler for Seniors. This bill makes the application process for CalFresh benefits simpler for seniors.
- Senate Bill 464: Food4All. This bill would extend CalFresh benefits to all Californians, regardless of immigration status.
We also supported updating the Thrifty Food Plan by participating in the USDA-hosted listening sessions, to give feedback on why CalFresh/SNAP benefits needed to be increased.

Mayoral Meeting:
Feeding San Diego invited the mayors of all 19 cities within San Diego County to a meeting to discuss SB 1383, a statewide bill which goes into effect in January 2022. SB 1383 requires all cities in California to implement food rescue programs in an effort to decrease organic waste, with fines and penalties for food waste generators. Feeding San Diego’s well-established countywide food rescue program makes us a natural partner and resource for cities as they prepare to meet the requirements.

AGENCY PARTNER PROGRAM
Feeding San Diego partners with local nonprofit organizations who operate their own food pantries and food distribution programs in neighborhoods throughout the county. We provide deliveries of food, coordinate pickup of rescued food from donors and retail partners, and ensure food safety and compliance standards are in place to protect people facing hunger. In addition, Feeding San Diego provides limited cash and in-kind grants to support agency partners in strengthening and expanding their capacity to serve additional people in need.

NEW COLLABORATION:
The Salvation Army and Lucky Duck Foundation
In March 2021, with funding from The Lucky Duck Foundation’s job training program, The Salvation Army began employing residents of their shelter as drivers to operate eight Feeding San Diego food rescue routes. The drivers rescue approximately 30,000 pounds of food per month from numerous grocery stores including Costco and Smart & Final, as well as Starbucks and Amazon warehouses, with the food distributed to those in need.

NEW PARTNERSHIP:
Helen Woodward AmiMeals Distributions
At the onset of the COVID-19 pandemic, Helen Woodward expanded their AmiMeals program, delivering pet food to anyone who was struggling to purchase food for their pets as unemployment surged. Through a partnership with Feeding San Diego, Helen Woodward was able to provide homes with pet food and people food. We were also a part of their Critter Drive-in over the holidays, providing pet food, a holiday food basket, toys for pets, and small gifts for children.

AFTER SCHOOL & SUMMER MEALS PROGRAMS
The After School and Summer Meals Programs help meet children’s needs after school and during the summer by providing free and nutritious breakfasts, lunches, and/or snacks at accessible sites throughout San Diego County. These programs are primarily funded by the United States Department of Agriculture through the California Department of Education and the California Department of Social Services, funded by the United States Department of Agriculture through the California Department of Education and the California Department of Social Services.

Students enjoy healthy snacks while at other school programs at Miramar and the Boys & Girls Club San Marcos

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INITIATIVES & PROGRAMS

AGENCY RESCUE PROGRAM

The Agency Rescue Program powers Feeding San Diego’s food rescue efforts by connection food donors like grocery stores and food distributing charities, who can receive and distribute food. This creates a flexible, decentralized distribution model that helps keep food in the local area where it is rescued directly by a local partner (if it’s more efficient than bringing it to Feeding San Diego’s distribution center first). This model keeps the food fresher, speeds up time to distribution, and enables us to serve more people facing hunger. To receive and distribute donated food, Feeding San Diego utilizes MealConnect. MealConnect is a free app that facilitates the easy, safe, and quick donation of food from grocery stores, convenience stores and food service locations to Feeding San Diego’s network of partner agencies.

BACKPACK PROGRAM

The Backpack Program provides local students with an easy-to-carry bag filled with healthy staple items and three to four pounds of fresh produce when leaving school on Thursday or Friday afternoon. This weekly program helps bridge the gap between weekday school meals, ensuring children are well-nourished and ready to learn on Monday.

CAlFRESH PROGRAM

The CalFresh Program is a collaboration between Feeding San Diego, its multiple distribution partners, the San Diego Hunger Coalition, and the County of San Diego Health and Human Services Agency’s Hospital and Community Support Services unit. Collectively, we all work to inform the public and increase the number of San Diego households accessing CalFresh (SNAP) benefits. The CalFresh Team at Feeding San Diego works to eliminate hunger in San Diego County by connecting eligible San Diegans with CalFresh through education and outreach, case management, and advocacy efforts.

COLLEGE PARTNERSHIPS PROGRAM

The College Partnerships Program helps alleviate hunger amongst post-secondary students in San Diego County by providing nutritious, healthy food to low-income college students and their families. Distributions are consistently in the same locations at each campus, have routine distribution schedules, and provide access to nutrition education and additional community resources. In addition, college campuses have set up fixed on-site pantries for the everyday needs of students. When food is provided at locations a student already visits, they do not have to give up more of their valuable time and transportation budget to put food on the table.

FEEDING HEROES

San Diego County has the largest concentration of military and veterans in the world, according to the San Diego County Office of Military & Veterans Affairs. The total number of residents in the County of San Diego associated with the military is over 1.2 million, which is 37 percent of the population. In partnership with local organizations that serve military families, such as Courage to Call and Support The Enlisted Project (STEP), Feeding San Diego supports members of our active-duty military and veteran households facing food insecurity throughout San Diego County.

NEW COLLABORATION:
Veterans Helping Veterans

In May 2021, Feeding San Diego partnered with Veterans Village of San Diego (VVSD) to bring the local military community together for a day of service to supporting veterans and military families facing hunger. VVSD residents and those receiving services from the organization volunteered to pack food boxes and then load them into cars at a Feeding San Diego large-scale distribution near VVSD.

INITIATIVES & PROGRAMS

Message from Maria, a CalFresh recipient:

"Feeding San Diego has been helping us a lot. When we didn’t have CalFresh, we were struggling. We didn’t know if we would pay our bills or buy food. Sometimes, we would just eat beans during the week because we didn’t have any money after we paid our bills and purchased medicine. With this help, there’s a big difference. Now we don’t have to decide between necessities. Now we know we have extra help. Every day we pray to thank the government for allowing us to buy extra food and for a cure for COVID-19."

CalFresh and Feeding San Diego

"I grew up abroad, but I’ve been very emotional the last few months because she hasn’t been able to hang out with her friends. This distribution helps her keep her head held high and head to school and school and school and school. She really needs to eat at school... but now that kids are at home, I need to make sure she’s eating nutritious food every day," said Feeding San Diego food recipient Yasuyo.

Feeding San Diego YMCA Armed Services Mobile Pantry distribution in August 2020

From left to right: Alyce Fernebok, Chairman of the Board of Veterans Village of San Diego, Dan Shea, Feeding San Diego CEO, and Akilah Templeton, President & CEO of VVSD stand at a distribution in honor of Memorial Day.

"San Diego County has the largest concentration of military and veterans in the world. According to the San Diego County Office of Military & Veterans Affairs, the total number of residents in the County associated with the military is over 1.2 million, which is 37 percent of the population. In partnership with local organizations that serve military families such as Courage to Call and Support The Enlisted Project (STEP), Feeding San Diego supports members of our active-duty military and veteran households facing food insecurity throughout San Diego County."
The Feeding Seniors Initiative aims to improve senior food security, reduce risk of chronic illnesses such as type-2 diabetes and hypertension, and increase self-sufficiency by providing nutritious produce, healthy food and CalFresh resources to low-income seniors. In line with the USDA, Feeding San Diego defines a senior as a person age 60 and older. Feeding San Diego and its partners reach these individuals through client-choice distributions at three sites and produce to seniors in partnership with one Meals on Wheels (MOW) site. In addition, agencies serve seniors through regularly held distributions throughout the month.

Hart, Feeding San Diego food recipient

Hart, 71 years old, who we met at a Mobile Pantry in San Marcos in November 2020

The Healthcare Partnerships Program aims to help patients manage their health by improving food security through healthy food and nutrition education. Target populations include patients diagnosed with chronic illness, identified as food insecure and under medical treatment with partnering healthcare providers. Nutrition resources and recipes are provided each month, as well as nutrition-education classes and CalFresh application assistance when possible.

NEW PILOT PROGRAM: Feeding Patients

In partnership with the San Diego Padres and Curebound, Feeding San Diego introduced Feeding Patients as part of the Together Tour. Feeding Patients is a program that provides free food assistance to patients facing cancer in San Diego County. This partnership picks up on a previous program known as Groceries4Good, significantly expanding it throughout San Diego County.

Mary, Feeding San Diego food recipient

Mary, who we met at a Mobile Pantry in Campo in July 2020

The Agency Mobile Marketplace Program ensures that partner agencies of all sizes and distribution methods can access the produce they need in the amount they need it. To create each “marketplace,” Feeding San Diego truck makes stops across the county each week to provide our agency partners with produce. The program is open to all current and active Feeding San Diego partner agencies.

The Mobile Pantry Program helps address rural hunger by providing nutritious food to San Diegans who live in the rural North and East parts of San Diego County. Most of the cities that have a Mobile Pantry are food deserts, with limited access to affordable, nutritious food, and many who attend are seniors living on fixed incomes. Distributions are consistently in the same locations in the community, have routine distribution schedules, and provide access to nutrition education and additional community resources.

NEW PARTNERSHIP: Santa Ysabel Reservation Mobile Pantry in Partnership with Coastal Roots Farm

In February 2021, Feeding San Diego launched a new Mobile Pantry distribution on the Santa Ysabel Reservation in San Diego County to provide much-needed food assistance to the Iipay Nation of Santa Ysabel and neighboring communities. This ongoing distribution is held in partnership with Coastal Roots Farm, an Encinitas nonprofit, community farm that is dedicated to serving vulnerable communities in San Diego County through healthy, nutritious food.

A view of Coastal Roots Farm in Encinitas
The School Pantry Program helps alleviate child hunger in San Diego County by providing nutritious, healthy food to low-income students and their families. Distributions are consistently in the same locations at each campus, have routine distribution schedules, and provide access to additional community resources. When food is provided at locations a family already visits, parents and guardians do not have to give up more of their valuable time and transportation budget to put food on the table.

NEW PARTNERSHIP:
Monarch School
For the children at Monarch School, which serves homeless students in grades K-12, the pandemic-related school closure was an especially heavy burden. In March 2021, Feeding San Diego established a new school pantry site at the Monarch School which allows families to come to campus three times a month to pick up food, interact with the teachers and access other resources.

STARBUCKS FOODSHARE PROGRAM

In 2016, Starbucks chose Feeding America as its food donation program strategic partner. This allows Feeding America members like Feeding San Diego to benefit from food donations. Through Starbucks’ FoodShare program, the company is able to donate unsold wholesome and nutritious food to local hunger relief organizations throughout the country. The program, which began in San Diego with Feeding San Diego as the original partner, has evolved over the years, resulting in efficient logistics and a net increase of stores donating and pounds rescued as it extends to more difficult to reach locations and smaller format stores. Items that are donated include ready to eat sandwiches, salads, protein boxes, fruit, yogurt, dairy and baked goods.
CAMPAIGN, FUNDRAISING, & ORGANIZATION HIGHLIGHTS

AUGUST 2020
Local celebrity chef Angelo Sosa chose Feeding San Diego as the beneficiary of a $10,000 donation during his appearance on an episode of “Selena + Chef” on HBO Max.

SEPTEMBER 2020
We relocated Feeding San Diego moved across the parking lot from 9455 to 9477 Waples Street in Sorrento Valley – not too far away, but it made a huge difference in enhancing our capability to serve the community.

SEPTEMBER 2020
Feeding San Diego hosted an art contest for kids in partnership with Pop Culture Hero Coalition during Hunger Action Month. The incredible submissions are now hanging in our children’s room.

DECEMBER 2020
During our annual Month of a Million Meals fundraising campaign, we raised 10.1 million meals, the most we’ve ever raised in the history of the campaign.

JANUARY 2021
Local celebrity chef Angelo Sosa chose Feeding San Diego as the beneficiary when he appeared on Celebrity Wheel of Fortune – and raised $173,800! The show aired nationally on ABC.

JANUARY 2021
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JANUARY 2021
Feeding San Diego benefited from Marcus Lemonis’ Plating Change program when he teamed up with Bill and Lori Walton to support local restaurant, Encontro, through the purchase of $30,000 worth of meals.

FEBRUARY 2021
As part of our Spread Love San Diego campaign, we worked with local Girl Scout Troop #4978 to launch Give a Meal to help drive much-needed revenue to local restaurants while supporting people facing hunger.

FEBRUARY 2021
In honor of Earth Month, we launched the Feed People, Not Landfills campaign to help educate the community about the critical issue of food waste. By supporting Feeding San Diego, people help people and the planet.

FEBRUARY 2021
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APRIL 2021
We redesigned our website! Whether people are looking to give help or get help, we wanted the site to be easy to navigate, and to make it clear why the work we do matters to both people and the planet.

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This year, the United Nations Association of San Diego designated Feeding San Diego a “Sustainable Development Goals Champion” – the first organization they have ever awarded this honor to – because of our alignment with four of the 17 Sustainable Development Goals: Zero Hunger (SDG2); Responsible Consumption and Production (SDG12); Climate Action (SDG13); Partnerships (SDG17).

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JANUARY 2021
We launched a campaign called Spread Love San Diego in response to the pandemic, with a big focus on the hospitality industry, which was hit particularly hard.

MARCH 2021
A partnership with the incredible One Voice Children’s Choir lead to an emotional tribute video for our stakeholders featuring the song “Good Job” by Alicia Keys. The video has received over 51K views on YouTube.

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FINANCIALS

REVENUE
TOTAL: $77,771,234
Includes cash and in-kind

- Rescued and Donated Food: $49,300,327 (63.4%)
- Contributions and Grants: $22,057,137 (28.4%)
- Federal Awards: $5,371,956 (6.9%)
- Other: $1,041,814 (1.3%)

EXPENSES
TOTAL: $72,376,850
Includes cash and in-kind

- Programs: $67,543,611 (28.4%)
- Development: $2,671,953 (4%)
- General and Administrative: $2,161,286 (3%)

(28.4%)
(6.9%)
(1.3%)
THANK YOU TO OUR DONORS

$500,000 and above
Aerial International Foundation LTD
Bennington Family Foundation
California Department of Social Services (County of San Diego)
Inland Empire, M. Schwantes

$300,000-$999,999
The Beaverton Community Impact Fund
James Dominguez, Estate of Freddie Major
Dominguez

$100,000-$249,999
The California Department of Resources Recycling and Recovery
Celebrity Wheel of Fortune
The Chris and Melody Malachowsky Family Foundation
CVS
Jersey Mike's
The San Diego Foundation
Sapp Family Foundation
The Starbucks Foundation
Subaru of America, Inc.
Walmart Foundation
Vanessa Whitley
Robert S. Wilson
Anonymous (2)

$50,000-$99,999
The Albertsons Companies Foundation
Laura and Richard Barton Fund
Booz Allen Hamilton
Elizabeth Cushman
David C. Copley Foundation
Emergency Food and Shelter Program
Enterprise Rent-A-Car Foundation
Ford Motor Company Fund
The Hervey Family Fund
Host Hotels & Resorts
Kaiser Permanente
The Hepworth Foundation
The Hillman Foundation
Peter M. Law Fund
ULI Life Foundation
Price Paidzyaga
Wages and Food Loss Discovery Company/Tenderloin Foundation
San Diego Padres
Smelley Energy Foundation
Verva Pharmaceuticals Trust
Wells Fargo Foundation
Anonymous (2)

$35,000-$49,999
The Azen Family Foundation
Barnett Heard
Charles & Ruth Belkin Foundation
The Chula Vista Community Foundation Complex
Coastal Community Foundation
County of San Diego, District 1
County of San Diego, District 4
Celtic Office Services Family Fund
Michael and Margaret Doyle
The Dierks Family Community Foundation
6837 LLC
Shipman
John and Holly Hood Foundation
William H. and Mary B. Hopkins Family Foundation
Peggy C. Hillery
Aikens and Robert Price Family Foundation
Quintero Family Foundation
The Rancho Community Foundation
Reynolds Handling Solutions
The Rouse Foundation
Samuel L. and Rosemary M. Rush Foundation
Braithwaite Charitable Trust
San Diego Foundation
Sodexo Stop Hunger Foundation
Spero Ventures, Inc.
Surety Capital
The T. J. Malott Family Foundation
Taft
Baker Commodities, Inc.
Barfield Family Foundation
Bell Telephone and Tom Bell Foundation
Dental and Linda Brown
Pay Family Foundation
California AIDS Foundation
California Department of Food and Agriculture
California Foundation for Stronger Communities
Edith Cohn
Edwards Lifesciences Foundation
Marty Cohn
The Robert F. and Martha M. Colson Foundation
Charles and Allison Forman Foundation
Citizenship Foundation of San Diego
City of San Diego, District 2
City of San Diego, District 5
City of San Diego, District 9
County of San Diego
The Douglas Foundation
The Edward C. Little Family Foundation
The Gilchrist Foundation
The Hripe Family Foundation
The Kawana Family Foundation
The Krieger Family Foundation
The Luecke Family Foundation
The Louden Family Foundation
The Meltzer Family Foundation
The Miller Family Foundation
The Mitchell Family Foundation
The Morgan Family Foundation
The National Council on Family Foundation
The Nowak Foundation
The Odegaard Foundation
The Orange County Foundation
The Paul W. and Jeanene Reese Foundation
The Paula and William St. John Family Foundation
The Pomeroy Foundation
The Price Family Foundation
The Qureshi Family Foundation
The Rosen Foundation
The Rubenstein Foundation
The Saltzer Family Foundation
The Sawyer Foundation
The Schlesinger Foundation
The Schneider Family Foundation
The Shriver Family Foundation
The Small Family Foundation
The Sommerville Family Foundation
The Stanbury Foundation
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The Wilt Family Foundation
The Wright Family Foundation

Feeding San Diego extends gratitude to our generous donors, including individuals, corporations, foundations, organizations, and government entities, who made gifts of $1,000 or more from July 1, 2020 through June 30, 2021.
THANKS TO ALL WHO HAVE WORKED SO HARD AND SO CREATIVELY THIS YEAR TO HELP OUR HUNGRY NEIGHBOURS.